INSTITUTE OF TRANSPORTATION ENGINEERS

Section Annual Report

for the period January 1, 2012 to December 31, 2012

for the San Diego Section
San Diego Section

Officers:

2012 Officers and Committee Chairs:

Past President      Saul M. Kane
President      Dawn Wilson
Vice-President     Minjie Mei
Treasurer      Kathy Feilen
Secretary     Mark Jugar

Awards       Leo Espelet
Golf Tournament    Nick Minicilli
Meeting Location    Miriam Leung & Lindy Pham
Membership     K.C. Yellapu
Newsletter     David Mizell
Program       Monique Chen
Student Scholarship     Zoubir Ouadah
SDSU Faculty Advisor     Dr. Janusz Supernak
SDSU Student Chapter Liaison     Joe Shultz
Social       Walter Musial
Transp. Capacity & Mobility Task Force   Erik Ruehr
Transportation Prof. Organizations Liaison Linna Zhang
Vendor       Janna McKann
Voting       Joe De La Garza
Webmaster     Phuong Nguyen & Marc Mizuta

Membership:

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<th>Number</th>
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San Diego Section

Financial:

Does your section have a Federal Employer Identification Number? [X] Yes [ ] No
If yes, what is the number?  52-1332596

Balance of Funds on hand at the Beginning of the Reporting Period:

General Fund $9,165.92
Student/Scholarship Fund $895.84
TOTAL BEGINNING BALANCE $10,061.76

Income for the Reporting Period:

Membership Fees $2,440.00
Gross Income from Meetings/Workshops $12,865.67
Advertising Income (newsletter) $3,275.00
Other Principal Sources of Income:
Golf Tournament $7,880.00
Summer Social/Business Mixers $395.00
Event Sponsorships $2,850.00
Holiday Party $2,682.77
Joint Holiday Luncheon $1,257.74
Student/Scholarship Fund (raffle, donation, golf, bears) $1,372.00
Total Income:  $34,082.26

Expenditures for the Reporting Period:

Travel (President to San Barbara Conference) ($1,772.64)
Section Meetings ($11,108.11)
Technical Programs ($3,003.78)
Awards (Plaques) ($155.00)
Other Expenditures:
Executive Board Meetings ($698.74)
Golf Tournament ($6,785.66)
Holiday Party ($8,159.88)
Joint Holiday Party ($335.79)
Summer Social ($569.35)
Online Election ($118.58)
Website ($636.25)
Charitable Donations (Student Endowment) ($1,000.00)
Incidentals (checkbooks, etc.) ($169.88)
Student Chapter Reimbursement (Lunch meetings, Publicity) ($178.42)
Student Expenses for Annual Meeting ($1,075.40)
Total Expenditures:  ($35,767.48)

NET INCOME (EXPENSE)  ($-2,516.30)

Balance of Funds on hand at the End of the Reporting Period:

General Fund $5,645.70
Student/Scholarship Fund $1,899.76
TOTAL ENDING BALANCE $7,545.46

Was there a change in the Section Bylaws during this reporting period? [ ] Yes [X] No
Section Activities Summary

Technical Activities:

The San Diego Section has an active Transportation Capacity and Mobility Task Force with 31 members who meet on a quarterly basis with the following purposes: (1) Share information to keep task force members informed of current issues related to transportation capacity and mobility in the San Diego area; (2) Act as a resource to the ITE San Diego Section and others in the transportation community to provide technical review on current transportation issues; and (3) Occasionally publish technical papers that provide information or guidance to ITE members on how to deal with common transportation issues in the San Diego area.

Key activities of the task force in 2012 included the following: (1) Completed a draft paper to provide guidelines for calculating greenhouse gas changes for city-wide General Plan Circulation Element updates; and (2) Convened a subcommittee to address issues related to the new Series 12 SANDAG regional transportation model.

The Section held three technical workshops during 2012. A joint workshop with the Southern California Section was held in March focusing on Active Transportation and changes to the MUTCD. Mr. John Fisher from LADOT and Mr. Walter Okitsu from KOA presented at the meeting. SANDAG representatives focused on changes in Transportation Planning in the San Diego region as a result of the County’s Active Transportation Plan.

ITE collaborated with APA, AEP and WalkSan Diego in preparing and conducting a half day workshop focused on opening lines of communication between planners and engineers on the topic of Complete Streets. A diverse panel was asked to respond to a detailed list of questions and the participants in the workshop engaged in brainstorming activities that focused on finding solutions to challenges related to implementing Complete Streets policies.

A joint workshop with WTS was held in October with a theme of Bicycle Planning, Design and Safety in the San Diego Region. This workshop included presentations on the SANDAG’s Bicycle Master Plan, SDSU Research on Bicycle Counting and Bicycle Facility Design and Safety. In addition, a representative of the San Diego Bicycle Coalition spoke regarding recent changes in bicycle laws and best practices in bicycle design. These are described in more detail in the meeting summary on the following pages.
Social Activities:

The Section held one business mixer during the 2012 calendar year. It was a joint event between ITE and ASCE held in April at a prominent San Diego Mexican restaurant. The goal for this mixer was to celebrate the start of a new year and continue the consistent interaction within the Section members and affiliates. Our Section takes pride in continuing to interact and join forces with other organizations in the community, strengthening our presence and exposure.

The Section held a Summer Social at Crown Point on Mission Bay during the month of July. This event was well attended and proved to be another example of the close relationships that exist within our Section. Our summer social is a free event for all of our members, sponsors and guests. The San Diego Section provides a catered lunch and fun activities for those who attend. A water balloon toss, sand castle building and volleyball were among the many activities organized by the section this year.

The year ended with a successful Holiday Party held in the Gaslamp Quarter in Downtown San Diego. Over 50 members and guest attended the dinner dance. The DJ provided valuable dance instruction and entertainment throughout the evening. Gifts flowed freely throughout the evening including the White Elephant Gift exchange, raffle prizes and DJ activity rewards. Our Section celebrated well into the night at this festive holiday party.
Meetings held during this reporting period:

JANUARY LUNCHEON:

Date: January 5, 2012
Time: 11:30 a.m. to 1:30 p.m.
Location: City of Oceanside Civic Center, 300 North Coast Highway, City of Oceanside, CA 92054
Speaker: David DiPierro, T.E., City Traffic Engineer, City of Oceanside

Members attended: 79

San Diego ITE President Dawn Wilson kicked off the meeting at 12:00 p.m.

The attendees introduced themselves. Dawn Wilson reminded attendees that newsletter sponsorships were still available and forms were distributed at each of the tables.

Lunch Program Topic:

The topic was titled “City of Oceanside Transportation Management Center”. The City of Oceanside recently completed a $1.6million traffic management center (TMC) in City Hall comprising of 16 HD flat panel screens, 35 CCTV cameras and 20 miles of fiber optic cables. In planning for the TMC, City of Oceanside staff visited other TMC sites to get an idea of how other cities setup/operated their TMC’s. Some of these locations included the City of Riverside, City of San Marcos, City of San Marcos and City of Surprise, AZ. Some of the challenges of implementing the Oceanside TMC included; finding the ideal location, getting IT staff on board early in the project and planning accordingly if a Caltrans encroachment permit is required. Funding sources for the TMC were from TransNet Funds ($1,300,000) and Department of Energy Grant Funds ($300,000).

The meeting was adjourned at 1:10 p.m. followed by a tour of the TMC, highlighting the room layout as well as a demonstration of one of the CCTV cameras.

The Raffle resulted in $43 being donated to the SDSU student chapter.
FEBRUARY LUNCHEON:

Date: February 2, 2012
Time: 11:30 a.m. to 1:30 p.m.
Location: Handlery Hotel, 950 Hotel Circle North, San Diego, CA 92108
Speakers: Jacob Armstrong and Karen Jewel, Caltrans District 11
Members attended: 58

San Diego ITE President Dawn Wilson kicked off the meeting at 12:00 p.m.

It was announced that the next March 2012 ITE meeting would be a joint meeting with the Southern California Section.

Lunch Program Topic:

The topic was titled “Building a Partnership for Land Use and Transportation”.

The presentation summarized Caltrans’ role, processes and procedures for traffic analysis review and design oversight for projects that are sponsored by others on the state highway system. Some of Caltrans goals in Local Development Review include: protecting existing State Highway System (SHS), Maintaining the operational and structural integrity and safety of SHS and Caltrans providing information for better decision making. The following departments are involved in this review: Local Development-Intergovernmental Review(LD-IGR) Branch, Caltrans Traffic Engineering and Analysis Branch and Caltrans Functional Review Teams. A brief overview of the Caltrans PEER (Project Engineering Evaluation Report) and PSR/PDS (Project Study Report-Project Development Support) as it relates to District 11’s Business Practice Recommendations was also provided.

The Raffle resulted in $46 being donated to the SDSU student chapter.

The meeting was adjourned at 1:15 p.m.
MARCH JOINT SOUTHERN CALIFORNIA-SAN DIEGO ITE SECTION ANNUAL WORKSHOP & LUNCHEON:

**Date:** March 23, 2012  
**Time:** 9:30 a.m. to 1:30 p.m.  
**Location:** El Adobe Restaurant, San Juan Capistrano, 31891 Camino Capistrano, San Juan Capistrano  
**Speakers:** Walter Okitsu, KOA; John Fisher, LADOT, Christine Eary, SANDAG

Members attended: 56

Southern California Section President, Steve Itagaki and San Diego ITE President Dawn Wilson kicked off the morning workshop program at 10:00 a.m.

**Workshop Program:**

Walter Okitsu, PE, with KOA Corporation provided a two part presentation, the first being the “ITE Western District, State of the District”, in which Walter gave a brief overview of ITE’s Western District’s status of membership and annual meetings. He then followed with his presentation titled “Issues in Bikeway Designing, and Constructing Cycle Tracks and Bike Boulevards”. In this presentation he gave examples of bikeway projects in which involved planning and designing efforts and some related issues. These bicycle projects were conducted within the City of Long Beach and City of Temple City.

John Fisher, Assistant General Manager with LADOT made a presentation on “A Short Summary of the 2012 California MUTCD – What you need to Know”. This presentation highlighted changes to various chapters (signs, markings, highway traffic signals) of the 2012 California MUTCD, which was recently adopted in January 13, 2012.

**Lunch Program Topic:**

Prior to the lunch program, Western District Secretary-Treasurer candidates, Justin Link and Carlos Ortiz gave brief overviews of their professional and ITE experience as well as their primary goals if elected for the Secretary-Treasurer position.

Christine Eary, Associate Planner with SANDAG provided a presentation on “Safe Routes to Transit and Data Collection/Modeling Work”, which summarized some of the data collection efforts involved in developing the San Diego Regional Bicycle Plan, which was also incorporated in the recently adopted 2050 Regional Transportation Plan (RTP).

The meeting was adjourned at 1:15 p.m.
APRIL LUNCHEON:

Date: April 5, 2012  
Time: 11:30 a.m. to 1:30 p.m.  
Location: Handlery Hotel, 950 Hotel Circle North, San Diego, CA 92108  
Speakers: Gabe Murillo, Associate Vice President, Iteris  
Members attended: 36

San Diego ITE President Dawn Wilson called the meeting to order at 12:02 p.m.

A few upcoming ITE events were announced including the Annual Western District Annual Meeting in Santa Barbara in June, the May 4, ITE San Diego Section Golf Tournament to be held at the Vineyard in Escondido and a joint ITE/ASCE business mixer to be held in late April (date and location to be determined).

Lunch Program Topic:

The topic was titled “Adaptive Signal Systems”. The presentation outlined the evolution of traffic operations, the challenges of signal timing as well as some advantages of adaptive traffic control. It was mentioned that the cost of continuously updating signal timing is one of the major reasons for using an adaptive system. In addition, it can be beneficial at locations where seasonal peaks have to be accommodated.

The Raffle resulted in $25 being donated to the SDSU student chapter.

The meeting was adjourned at 1:15 p.m.
**MAY GOLF TOURNAMENT:**

**Date:** May 4, 2012  
**Time:** 11:30 a.m. to 6:30 p.m.  
**Location:** The Vineyard at Escondido, 925 San Pasqual Road, Escondido, CA  
**Members attended:** 63

ITE Golf Chairperson, Nick Minicilli along with a few SDSU ITE Student Chapter members helped check-in the participants (as well as help take team photos throughout the event), beginning at 11:30am. Lunch was provided prior to the shotgun start at 1:00 PM. Saul Kane, our Past ITE President was in charge of running the putting contest.

As golf scores were being submitted, dinner was also being served at around 6:30 p.m. Raffling of prizes (ranging from golf balls/clubs, gift certificates, a digital camera and a Kindle fire) and announcement of golf tournament winners were conducted shortly after, by Nick Minicilli and Saul Kane.

With the winning score of 15 under par, the following team took home trophies:

- Brad Thornton, Field Data Services  
- Jerry Morris, Field Data Services  
- Don Palmer, City of La Mesa  
- Kathy Feilen, City of La Mesa

Fittingly, the Longest Drive went to Brad Thornton and the Closest to the Pin went to Jerry Morris.

A special thanks to all who helped sponsor this year’s event:

- Clary  
- DDL Traffic, Inc.  
- Field Data Services  
- IBI Group  
- ITEM, Ltd  
- Iteris  
- Kimley Horn & Associates  
- Lin Consulting  
- Linscott, Law & Greenspan Engineers  
- McCain  
- Pacific Lighting of San Diego  
- RBF Consulting  
- Rick Engineering Company  
- Rodefx  
- Stack Traffic Consulting  
- The Vineyard Escondido  
- Wilson & Company
JUNE LUNCHEON:

Date: June 7, 2012
Time: 11:30 a.m. to 1:30 p.m.
Location: Southbay Fish & Grill, 570 Marina Parkway, Chula Vista, CA
Speakers: Dave Kaplan, City of Chula Vista

Members attended: 45

San Diego ITE President Dawn Wilson kicked off the meeting at 12:05 p.m.

After self-introductions, it was announced that members present at the meeting were given the opportunity to vote for a potential logo to be utilized for the 2017 Western District Meeting, which is planned to be held in San Diego. A reminder was also announced about the upcoming ITE summer social in August, with details/flyer to be sent out to members shortly.

Our past President, Saul Kane also recognized Arnold Torma, KOA Corporation for achieving ITE Life Member status. A brief presentation highlighting Arnold’s professional career and hobbies/interests was also presented by his son Seth Torma.

Lunch Program Topic:

The topic was titled “City of Chula Vista’s Transportation Program Update”.

The presentation gave an overview of regional transportation issues, projects and programs moving forward within the City of Chula Vista. Mr. Kaplan highlighted an array of projects ranging from planning, design and operations. Some of the projects Mr. Kaplan touched on were the Bayshore Bikeway within City limits, the Palomar Gateway Project, Safe Routes to School program, Arterial Detection projects, Willow Street Bridge, East Palomar DAR, I-5 corridor alternatives and the Southbay BRT. Mr. Kaplan also explained how a few of these projects were incorporated within the 2050 RTP.

The Raffle resulted in $40 being donated to the SDSU student chapter.

The meeting was adjourned at 1:10 p.m.
JULY SUMMER SOCIAL:

Date: Sunday, July 29, 2012
Time: 11:00 a.m. to 3:00 p.m.
Location: Crown Point, Mission Bay

Over 50 persons attended our annual summer social, held at Crown Point, Mission Bay. Members and their friends and families enjoyed the sunny weather, delicious food (yummy tacos) and each other’s company. This is a free, family friendly event organized by our board to thank all of our members who support our section throughout the year.

Whether it was cooling off in the bay or getting cooled off by a water balloon, a fun and relaxing time was had by all. We even played a friendly game of volleyball! All who attended had a great time and made this event a success!
SEPTEMBER JOINT SAN DIEGO SECTION/ITE SDSU STUDENT CHAPTER MTG.:

Date: September 20, 2012

Time: 10:30 a.m. to 12:15 p.m.

Location: San Diego State University, Scripps Cottage

Speakers: Brian Hausknecht, CH2M Hill/SANDAG and Don Murphy, IBI Group

Members attended: 48

San Diego ITE President Dawn Wilson kicked off the meeting at 10:30 a.m. Adrian Roman, ITE SDSU President, introduced himself on behalf of the student chapter and urged students who are not currently members to join. KC Yellapu, the section Membership Chairperson also reiterated benefits of joining ITE and asked students to contact him if they had questions regarding the organization and if they were interesting in becoming new members. Leo Espelet, of the sections Awards Committee announced that the section is now soliciting nominations for our annual awards and to contact him if any questions. He also mentioned that nominations will be accepted online via our section website, and gave a brief overview regarding filling out these online

Program Topic:

The program topic was the SuperLoop Transit Project. Our speakers Brian Hausknecht, CH2M Hill/SANDAG and Don Murphy, IBI Group gave an overview of the circular transit system that serves the North University City area of San Diego. The presentation covered the planning, design, construction and operation efforts involved with this project. Mr. Murphy highlighted the transit signal priority concepts and design of the project. After the program, members joined the students for lunch and enjoyed the sunny weather in the patio area of Scripps Cottage.

The Raffle resulted in $18 being donated to the SDSU student chapter.

The meeting was adjourned at 12:15 p.m.
OCTOBER WORKSHOP AND LUNCHEON WITH WTS:

Date: October 18, 2012

Time: 9:00 a.m. to 1:15 p.m.

Location: Handlery Hotel, 950 Hotel Circle North, San Diego, CA

Speakers: Bryan Jones, City of Carlsbad; Chris Kluth, SANDAG; Sherry Ryan, SDSU/Chen Ryan Associates; Andy Hanshaw, San Diego County Bicycle Coalition and Brett Hondorp, Alta Planning & Design

Members attended: 78

San Diego ITE President Dawn Wilson and WTS San Diego Chapter Vice President Bethany Garretson Dawa kicked off the workshop at 9:10 a.m. Very informative and interesting topics were presented by all our morning speakers relating to the latest developments in active/alternative transportation. These included:

- **Bridging the Gaps through Leadership in Transportation** – The Why, How, and What to better aligning Engineers, Planners, and Advocates with the ever changing community values, needs and wants? – Bryan Jones, City of Carlsbad

- **SANDAG Policies on Active Transportation and our Regional Vision for Safe Route to Transit and Bike Plan Implementation** – Chris Kluth and Christine Eary, SANDAG

- **Non-Motorized Transportation Evaluation and Monitoring** – Sherry Ryan, SDSU/Chen Ryan Associates

Our luncheon program also included the following two topics:

- **Brief: Bike Laws from the Drivers’ Perspective** – Andy Hanshaw, San Diego Bicycle Coalition

- **Program: Planning for Different Types of Cyclists – How to Improve Safety for Bicyclists in the US** – Brett Hondrop, Alta Planning

Overall, the workshop/luncheon, participation and turnout was a success. Thanks also to the following vendors who had their display tables concurrent with the venue:

- Nextech Systems
- South Coast Lighting
- Clary
- Western Pacific Signal
- Iteris/Rodefx

The meeting was adjourned at 1:10 p.m.
DECEMBER HOLIDAY PARTY:

Date: December 1, 2012

Time: 6:00 p.m. to 11:00 p.m.

Location: The Westin Gaslamp Quarter Hotel, 910 Broadway Circle, San Diego, CA

Over 50 persons were in attendance at our annual holiday dinner/dance, held in Downtown San Diego. San Diego ITE President Dawn Wilson welcomed everyone to the party and recognized this year’s party sponsors. Our scheduled events included appetizers/mingling, dinner, dancing, white elephant gift exchange, dancing, raffle prizes and dancing. Did I mention dancing? Diane our enthusiastic DJ from Primo DJ's provided the music that got people on the dance floor, as well as taught our members a few dance moves or two (Gangnam Style and Cupid Shuffle to name a few). The grand raffle prize (Ipad mini) was raffled towards the end of the event, and concluded with even more dancing. Thanks to all who attended and made this event a success!

Thanks again to our following sponsors who helped make this an enjoyable and successful event:

- Linscott, Law & Greenspan Engineers
- Stack Consulting
- Econolite
- Rick Engineering Company
- RBF Consulting
- McCain
- Tomar
- VRPA Technologies
- Iteris
- Field Data Services/Veracity Traffic Group
- Lin Consulting
- Wilson and Company
- National Data Services

Don’t forget to check out some of the fun pictures from this event at our ITE San Diego Section website: http://www.sandiegoite.org/album/2012holidayparty/
DECEMBER LUNCHEON AND AWARDS PRESENTATION:

Date: December 6, 2012
Time: 11:30 a.m. to 1:15 p.m.
Location: Courtyard Marriott Old Town, 2435 Jefferson Street, San Diego, CA

Members attended: 52

San Diego ITE President, Dawn Wilson kicked off the meeting at 12:00 p.m. with a recap of the Section’s 2012 highlights. The 2012 Awards were then presented by our Awards Chairperson, Leo Espelet. Certificates of Appreciation were distributed to all our Section’s 2012 Chairpersons. A brief overview of the current status/events of the ITE SDSU Student Chapter were presented by the student chapter president and vice president, Adrian Roman and Oscar Cortes, respectively. Our voting chair, Joe De La Garza announced the results of the ITE Board elections. The following 2013 Board members were sworn in by ITE’s Western District Secretary-Treasurer, Carlos Ortiz:

Minjie Mei – President
Kathy Feilen – Vice President
Mark Jugar – Treasurer
Ryan Zellers – Secretary
Dawn Wilson – Past President

Incoming San Diego ITE President, Minjie Mei concluded the meeting with an overview of upcoming ITE events/goals for 2013.

The raffle resulted in $28 being donated to the ITE SDSU Student Chapter. The meeting was adjourned at 1:30 p.m.
San Diego Section

Student Chapter Activities during this reporting period:

San Diego State University (SDSU) Student Chapter

The SDSU Student Chapter has remained strong in the last year with 43 active members reported by the Chapter in December 2012. Several student members assisted the Section at the 2012 Annual Golf Tournament in May. Two student members attended the 2012 Western District Annual Meeting and Exhibit in Santa Barbara, California where they interacted with other student chapter members and professionals and attended technical sessions.

The SDSU Chapter held three meetings in the Fall of 2012. Some of the professional presenters at the meetings included Ron Valdez and Pedro Aguilar, both recent SDSU graduates who shared their professional experience and projects with the students. The San Diego Section officers were present to swear in the new officers for the upcoming school year. The average attendance at each luncheon ranged between 20 and 25 students.

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Awards:

The San Diego Section’s Awards Committee once again acknowledged several deserving members and organizations in 2012. The San Diego Section received a record setting number of applications this year in all categories. The Committee selected recipients for the awards under the following categories:

- Public Agency of the Year, Project of the Year: City of Carlsbad
- Project of the Year: City of Oceanside Traffic Management Center

The winners were recognized and received their awards at our December 2012 luncheon.

San Diego Section Website:

The San Diego Section maintains a website that is continually updated with suggestions from our members. The website contains information on upcoming events and meetings, provides access to electronic versions of the San Diego ITE newsletters, presentations, membership directory, and other section-wide document. It also includes a photo gallery of section activities, list of awards won by the Section, and information on the San Diego State University Student Chapter. The website averages over 300 hits every month and over 4,000 visits per year.

To improve communication with our members, the ITE San Diego section underwent an overhaul of the Section website in 2012. The website upgrade included a new user-friendly calendar of events, video message capability, and improved Suggestion Box.

To view our new website please visit www.sandiegoite.org

San Diego Section Newsletter:

In 2012, the San Diego Section published five newsletters in electronic format, which are emailed to our members and posted to our website. Each newsletter generally featured a President’s message, summaries of previous luncheons/events, feature articles by the newsletter sponsor for that month, other articles of interest to members, photos from recent events and advertisements.

To view our newsletters, please visit our website, www.sandiegoite.org, and click “Newsletters”.


PHOTOS FROM 2012

February Luncheon

March Luncheon

April Luncheon
San Diego Section

May Golf Tournament

June Luncheon
San Diego Section

July Summer Social

September Luncheon at SDSU

October Workshop with WTS
December Luncheon and Awards Presentation

Holiday Party