President’s Message
By Carlos Ortiz, P.E., T.E., PTOE, ITE Western District President

It has been four years since our Western District Annual Meeting was held in Anchorage, Alaska. In March, I got a chance to attend and present at their monthly lunch meeting. This trip was planned after I was elected when Mr. Robert DeVassie, Alaska Section Past-President, invited me to visit their Section. For the past few months Robert and the Anchorage Section Board and ITE members from Fairbanks, Alaska, have been working together to establish our new ITE Chapter in Fairbanks. I got a chance to install the Fairbanks officers via a conference call in January, and we approved their Chapter Bylaws in February. My trip to Anchorage gave me a chance to thank them for working together and with our Western District Board on this great accomplishment. I would like to thank Susan Melton-Acheson, Erica Jensen, Danielle Fay, Sean Baski, and Robert for their warm welcome!

The ITE Western District Student Leadership Summit (SLS) was held February 13-15, 2015 at Sacramento State. It was our second SLS and the first one that I attended. I was impressed, amazed, satisfied…and thankful for the wonderful job performed by the Sacramento State ITE students, including Ms. Reaa Ali, Mr. Spencer Ord, and the Planning Committee Members. I would also like to thank our presenters and professional colleagues, including

(continued on page 2)

2015 Annual Meeting Update

The ITE Western District Annual Meeting will be held in Las Vegas, Nevada. The meeting will provide an opportunity for a robust and diverse technical program, vendor exhibit, and opportunity to network. In addition to the top-notch programs and networking opportunities at the meeting, the sky’s the limit for exciting things to do in and around Las Vegas. Read on for details, and we hope you will join us in Las Vegas, July 19-22!

A Distinctive Technical Program

The proposed technical program is under development and will be available soon on the meeting website www.lvite2015.com. In addition to the technical sessions, the Vendor Exhibit Hall is set to feature a variety of transportation exhibitors, and will feature unique learning sessions inside the Exhibit Hall during the annual meeting. This year’s Keynote Luncheon will feature an inspiring talk from “Soulcycler” Rick Gunn. An award winning photographer and writer, Gunn left his career and rode his bicycle 26,000 miles through 33 countries over a three year period.

A Destination Like No Other

Las Vegas, often referred to as the Entertainment Capital of the World, is an internationally renowned resort city and is the global leader in the hospitality industry. There are many entertainment opportunities in and around Las Vegas. The city is home to several museums including the Neon Museum (the location for many of the historical signs from Las Vegas’ mid-20th century heyday), the Mob Museum, the Las Vegas Natural History Museum, the DISCOVERY Children's Museum, the Nevada State Museum, the Springs Preserve, and the Old Las Vegas Mormon State Historic Park.

(continued on page 4)
ITE Western District Officer Elections

On-Line Elections Coming Friday, June 19

Western District members may vote on-line in the upcoming election for officers and directors. The ballot will be accessible beginning Friday, June 19, 2015, and on-line voting will close Monday, July 20, 2015 at midnight EDT.

If you are a voting member of ITE and have a valid e-mail address on file with International Headquarters as of May 1, you will receive an e-mail message from ElectionsOnLine with instructions on how to vote electronically. Login at www.electionsonline.us/election with your username and the password provided in the e-mail message from “election” with the subject of “Vote Now!”

Members wishing to vote by paper ballot can request them from Secretary-Treasurer Mark Spencer via phone (510) 444-2600, e-mail (mspencer@w-trans.com), or by regular mail to:
Mark Spencer, P.E.
c/o W-Trans
475 14th Street, Suite 290
Oakland, CA 94612-1936

Paper ballot requests must be received no later than Monday, July 6, 2015, and completed ballots returned to the Secretary-Treasurer no later than Monday, July 13, 2015. Completed ballots may also be returned in person at the Annual Business Meeting on Tuesday, July 21, 2015.

All members are encouraged to vote. The deadline for voting electronically has been set as late as possible to allow you to meet the Western District candidates before voting. If you need help voting electronically or have questions on the electronic or paper ballot, please contact District Administrator Dalene Whitlock at (707) 542-9500 or dwhitlock@w-trans.com.

Elections for International officers will be occurring simultaneously, so you may receive multiple messages for electronic voting. Please be sure to read each one to ensure that you vote in both elections.

Thanks for helping the Western District serve our members more efficiently!

Candidate for President

Cathy Leong, P.E.

I have been privileged to serve as ITE Western District Vice President this past year, helping to bring some of this year’s initiatives to fruition. We have been focused on reenergizing the District with new Committee Chair and District Administrator appointments, and the redevelopment of our District website. It has been an honor to work with the other officers, International Directors, and all of the District’s dedicated committee chairs to serve our members.

As an active ITE member for 20 years, I have served as President of the ITE Hawaii Section, Chair of the Local Arrangement Committee (LAC) for the 2006 Western District Annual Meeting in Hawaii, and Student Endowment Fund Chair for eight years. These experiences have provided me with invaluable leadership skills and an understanding of the District’s needs and goals.

If appointed District President, I will continue to work with the District’s officers, International Directors, and Committee Chairs on identifying and pursuing near- and long-term goals for the betterment of our membership. These goals include:

• Controlling spending and increasing income to ensure continued fiscal responsibility.
• Improving District responsiveness to the needs of our Sections and Chapters.
• Enhancing transparency and accountability for decisions and actions made by the District.
• Supporting the Richard T. Romer Student Endowment Fund to ensure that it remains a self-sustaining funding source for our student initiatives. We are closing in on our goal of $500k which will provide opportunities for the District to expand its current student initiatives program.

I am honored to be nominated for the position of Western District President. I look forward to your continued support and appreciate the opportunity to continue serving the District.

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President’s Message (continued from page 2)

- Ms. Joey Paskey, Managing Editor of WesternITE
- Ms. Dalene Whitlock, District Administrator

We announced the candidates for the 2015-2016 Western District Secretary-Treasurer position:

- Mr. Lee Cabell
- Mr. Dongho Chang
- Mr. Chuck Huffine

We announced the candidates for the 2016-2018 Western District International Director position:

- Mr. Walter Okitsu
- Mr. Justin Link

Electronic ballots will be out on June 19. Please vote!

Finally, the Las Vegas Local Arrangements Committee (LAC) is continuing with their planning activities for the 2015 Western District Annual Meeting at Planet Hollywood in Las Vegas, Nevada. Registration for the Annual Meeting is now open and includes full access to all the technical sessions, exhibition hall, meals, and social events. Technical tours are available for an additional cost. Reserve your room at Planet Hollywood Resort (group code: SMITE5) to receive a discount on registration. Also, registration for the exhibition hall is open. It includes an opportunity to provide a product demo or case study in the Exhibit Hall Technical Track. We received over 100 abstracts and we are expecting a complete sell out!

I want to invite our colleagues and vendors to participate in our Annual Meeting Sponsorship Program. Your valuable contributions will provide us with additional resources to bring you another outstanding Annual Meeting. For more information, please visit our Annual meeting website at www.lvite2015.com.
Registration Is Open for Attendees and Vendors

You can register on the website (www.lvite2015.com) – which grants you full access to technical sessions, vendor exhibits, the Get Acquainted Social, Family Night at the High Roller and much more!

Extensive Student Involvement

The Western District has a long history of providing excellent activities for students at their annual meeting, and this year’s meeting will continue that tradition. Students will have an opportunity to learn about interesting and emerging topics in the field of transportation while networking with transportation professionals. Students will have a great opportunity to meet potential employers while participating in the most extensive ITE student program at an annual meeting. If you are hiring, you will have the opportunity to meet some of the most talented young professionals in our industry.

Everything in the Palm of Your Hand

The entire annual meeting website is mobile-ready so you can review, post your own schedule to your smart phone, and rate presentations, all from your mobile device.

Conference Hotel

The Annual Meeting will be held at the Planet Hollywood Resort, which is also the conference host hotel. Located in the heart of the Las Vegas Strip, Planet Hollywood boasts endless shopping, dining and entertainment opportunities with the Miracle Mile Shops. There truly is something for everyone at Planet Hollywood! Special nightly rates for meeting attendees are $129/night. Visit the meeting website to reserve your room at Planet Hollywood, and save on registration!

Sponsorship Opportunities

Looking for corporate exposure and advertising in front of transportation professionals from the western states and beyond? Consider sponsoring the Western District Meeting. Sponsorship opportunities include a variety of ways to be recognized as a leading transportation firm. Become a sponsor at any of the following levels:

- Platinum level ($2,500)
- Gold level ($1,500)
- Silver level ($1,000)
- Bronze level ($500)

Visit the SPONSORS page on the website for more information and sponsorship opportunities. Thank you to our early sponsors Slater Hanifan Group, The CA Group, Inc., Gibson Transportation Consulting, Econolite, VTN Nevada, Kimley-Horn, G.C. Wallace, Sanderson-Stewart, and the Regional Transportation Commission of Southern Nevada for their support.

Transportation Happenings in Southern Nevada – How the Fuel Revenue Index is Fueling the Future of the Las Vegas Valley

How to fund, maintain, and build critical transportation projects is the focus of a conversation taking place not only in Southern Nevada but across the entire country. As the Southern Nevada community continues to modernize, grow, and diversify, the needs of transportation infrastructure demand more attention.

Ensuring efficient interconnectivity and mobility for more than two million residents in the Valley and 41 million visitors annually is paramount to the region's continued economic prosperity and sustainability. While costs for transportation construction projects continue to increase with inflation, budgets to complete road projects have not.

To cover this gap in funding, the Regional Transportation Commission of Southern Nevada (RTC) partnered in 2013 with local leaders, business community, state legislature, Governor Sandoval, and the Clark County Commission to support Fuel Revenue Indexing (FRI) to keep pace with material and labor costs, generate funds for critically needed transportation projects, and create jobs.

From January 2014 to December 2016, a portion of what drivers pay at the pump will help fund transportation projects throughout Clark County. For motorists, this averages about a dime a day over the three-year time period. This investment at the pump will generate approximately $700 million to fund 199 projects in Southern Nevada, ultimately creating more than 9,000 jobs.

Thanks to FRI, 83 design and construction contracts totaling $164 million were awarded by year-end 2014. Of these contracts, 53 were awarded to local small businesses, and approximately 2,121 jobs have been created so far. Not only is FRI improving roads and pedestrian safety, it is putting Las Vegas small businesses and residents back to work during a critical period of economic recovery.

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ITE Western District Officer Elections (continued from page 3)

support efforts of the ITE Advocacy Committee.

• Provide Membership Value: deliver what members want at lower costs, continue to improve/diversify communication and member interaction, keep the District Meeting fresh and current, and maintain the tradition of fun in the Western District!

I am the Transportation Planning/Traffic Lead for Michael Baker International in Lakewood, Colorado. Since graduating from Cornell University over 28 years ago, I have been an ITE member and active participant on all levels:

• LeadershipITE Class of 2015
• Executive Committee, Traffic Engineering Council (current)
• Advocacy Committee (current)
• LAC, 2018 Western District meeting (current)
• Chair, Western District Public Relations Committee
• Newsletter Editor, New York Upstate Section
• Chair, Student Outreach Committee, New York Upstate Section
• PTOE Review Course Instructor, Northeastern District

My passion for our professional has inspired me to take on leadership roles. If elected, I hope to inspire you to give back to this fantastic ITE organization that has given us so much. Let’s make a difference!

Candidate for Secretary-Treasurer

Lee Cabell, P.E.

I am honored to have been chosen once again as a Western District candidate for Secretary-Treasurer. As many of you may recall, I was a candidate in 2013, and though I was not elected, I learned a great deal about the District’s operations and met many great members. Over the past two years, as I have thought about that experience and continued my involvement in the District, it made me realize that I still have the desire to serve and contribute to the District’s future success. As a result, I stand here before you, once again, asking for your support.

I have been involved in ITE for over 23 years including:

• BYU Student Chapter; President
• Utah Chapter; President
• Intermountain Section; President
• Western District
  o Public Relations Committee
  o Secretary-Treasurer Candidate
  o 2015 Annual Meeting, Finance Chair

Through my years of ITE involvement, I appreciate that it is the members that make our organization so great. As an officer, I will do all I can to ensure that our members have opportunities to serve, interact, support, and benefit from their involvement in ITE.

In addition to supporting the current Board’s goals and objectives, there are two areas in which I would especially focus my efforts to ensure the District continues to excel:

• Fiscal Responsibility: As the 2015 Annual Meeting Finance Chair, I understand the value of every dollar that each member spends to participate in ITE. Careful stewardship of these funds is needed to ensure the long term financial stability of the District, provide affordable annual meetings, and deliver the services and products members expect.

• Professional Development:
  My first area of emphasis involves supporting the growth and development of students through the District’s Student Initiatives and Endowment Fund programs such that they continue to stay involved and contribute to ITE as they transition into their professional careers. The second area of emphasis includes maintaining the relevancy of ITE as a leader in the transportation industry so that practicing professionals can continue to expand their knowledge, stay on the forefront of the latest technologies, and further their careers in serving the public.

Professionally, I am a Principal of Horrocks Engineers with 22 years of transportation based engineering experience. I have the full support of my firm to serve as an officer and commit to you, the members, that I will execute my duties to the best of my ability.

Candidate for Secretary-Treasurer

Dongho Chang, P.E., PTOE

I am honored to be selected as a candidate for the Western District Secretary-Treasurer position. The strength and value of our organization comes from our members who generously volunteer and contribute to our professional organization. Our members’ diversity and breadth of experience makes ITE the trusted source for information and knowledge in our field. Should I be fortunate to represent you, my focus for the Western District will be:

• Improving access to information that our members need to better inform our decisions and serve our clients. This includes timely access to the content that our members provide in research studies and presentations at the section and district level.

• Advocating for professional interests that impact our practice. As an example, I’d like to advance dialog and reform of the joint and several liability statute of many of our States to proportionate liability.

• Improve our connection/partnership with our peer organizations that bring value to our practice.

ITE Participation

• ITE Delegate to National Committee on Uniform Traffic Control Devices
• Inaugural Graduate of Leadership ITE program
• Local Arrangement Committee for 2014 ITE International Meeting in Seattle
• FHWA Road Diet Information Guide Contributor and Presenter
• Washington State Section President /officer

Recent Recognition

• 2014 Game Changers in Seattle, Seattle Metropolitan Magazine
• 51 Most Influential People in Seattle for 2013, Seattle Magazine

Candidate for International Director

Walter Okitsu, P.E., PTOE

It didn’t seem that long ago when I attended my first ITE meeting as a young city employee, going (continued on page 9)
2015 Mid-Year Board Meeting Highlights

By Mark Spencer, P.E., ITE Western District Secretary-Treasurer

On Friday January 23, 2015, Western District Board members, committee chairs, section leaders, and guests met at the URS office in Oakland, CA, for the 2015 Western District Mid-Year Board Meeting.

President Carlos Ortiz announced the appointment of Mark Greenwood as chair of the Public Relations Committee, the re-appointment of Joey Paskey as the Managing Editor of WesternITE, the re-appointment of Amit Kothari as chair of the Technical Committee, and the re-appointment of Dalene J. Whitelock to the Advisory Committee. It was also announced that the District Administrator Review Committee evaluated three candidates, and that the Board selected Dalene J. Whitelock as the new District Administrator. Ray Davis was subsequently appointed to the Advisory Committee.

President Carlos Ortiz also noted the new Fairbanks, Alaska Chapter and the new Fresno State ITE Student Chapter.

Vice President Cathy Leong provided a summary of the Fiscal Year 2013/2014 accounting, and noted that we have met our reserves target due to the return received from the 2014 Rapid City LAC. She reported that we went over the budget for travel last year, and in an effort to provide guidance on allowable expenses and to increase budget adherence, a Travel Policy Committee was formed and put together a new Draft Travel Policy. It was also reported that the potential net loss to the District from ITE International’s 2015/2016 Western District Secretary-Treasurer; Walther Okitsu and Justin Link for 2016-2018 International Director.

The District’s three International Directors, Jenny Grote, Jennifer Rosales, and Alyssa Reynolds Rodriguez, provided summaries of their recent activities. Jenny Grote announced that the ITE International spring conferences have been eliminated, and this year it will be replaced by a fall conference in Tucson, AZ. Also, Tom Brahns will be retiring and leaving ITE as of late fall 2015. A replacement search is underway.

ITE International Vice President Paula Benway joined the meeting via conference call. She noted that 2015 is ITE’s 80th Anniversary! Also, there are two candidates for ITE International Vice President: Shawn Leight and Jimmy Lin.

WesternITE Managing Editor Joey Paskey noted we have done better with standardizing our publication dates. She indicated that WesternITE circulation is approximately 3,800. Our current policy is to produce two printed/mailed issues per year, plus an additional printed issue distributed at the Annual Meeting. The Annual Meeting issue helped reduce printing costs for the Rapid City LAC.

WesternITE Advertising Manager Robert Sweeting reported that the District has 20 advertisers in the Professional Services Directory and requests for renewals will be sent out in early February. For the fiscal year to date there were 15 positions available advertisements placed, up from nine last year. We have currently sold $3,900 in position ads for this fiscal year.

Past President Karen Aspelin reported that she visited the Arizona Section to swear in officers. She reported that there was good participation in the nominations committee from the Sections and Chapters. The following candidates were announced: Chuck Huffine, Dongho Chang and Lee Cabell for 2015/2016 Western District Secretary-Treasurer, Walter Okitsu and Justin Link for 2016-2018 International Director.

Technical Committee Chair Amit Kothari provided a summary of his Board report and suggested that Board and Committee Chairs serve as student chapter mentors, in particular for data collection fund projects.

Membership Committee Chair Joe De La Garza provided a breakdown of the totals of members and membership types. In the last few years there has been an increase in voting members and a decrease in total members. Other professional organizations (YPT, WTS, APWA, etc.) are possibly drawing potential ITE members.

Legislative Committee Chair Tom Mericle reported that he has provided periodic updates for our website.

California State Bill 743 Task Force Committee Member Walter Okitsu summarized the report of the Committee. Tom Mericle noted that Eric Ruehr put together an analysis of how the change from LOS to VMT will affect transportation studies. It was noted that this task force has been helpful in representing the interests of ITE and our profession in general.

Career Guidance Committee Chair Neelam Dorman noted that we issued “First Time Attendee” ribbons for the first time at the 2014 Annual Meeting in Rapid City. Also, we may add a session for young professionals similar to what we did for students last year in Rapid City, which was well received.

Vendor/Industry Committee Chair Janna McKhann provided a written report, and offered to help the 2015 LAC with vendor coordination.

Student & Faculty Initiative Committee Chair Danielle Scharf summarized her written report and noted that the Student Traffic bowl had better questions this past year which led to a better event. Also, the pre-qualification round is now called Round 1, which makes the competition better.

Richard T. Romer Student Endowment Fund Committee Chair Kimberly Leung presented the status of the Endowment Fund; it is now over $400,000. The SEF collected a lot of cash at the Annual Meeting, which was followed by additional fund raising via the ice bucket challenge initiated by Mark Spencer. There will be a booth at the 2015 Las Vegas Annual Meeting.

Public Relations Chair Committee Mark Greenwood reported that the update to the website is a great opportunity to roll out new social media initiatives. He suggested that the Las Vegas LAC have a session on how to deal with the media and public. This will help members that want to learn more about this topic.

Statements of interest for the 2019 Annual Meeting were received from the Riverside-San Bernardino Section (to host in Riverside) and the San Francisco Bay Area/ Central Coast Sections (to host in Monterey). President Carlos Ortiz will invite both of the bidders to the 2015 Annual Board Meeting to make a presentation.

Rapid City 2014 LAC Co-Chair Randy McCourt summarized the final report for the Annual Meeting. A lot of cost savings came about through hitting the targets in our contract. The post-meeting survey was helpful. Keeping the meeting in one venue was cited as a key to success. Many new initiatives worked well. The col-

(continued on page 8)
Most recently, the contract for the Boulder City Bypass, the first portion of the future I-11 highway connecting Las Vegas and Phoenix, was awarded, and construction is scheduled to start in May. Construction has also kicked-off on the Flamingo Road Improvement project, which will improve traffic flow, enhance pedestrian safety, and add dedicated transit lanes on this busy arterial.

Fuel Revenue Indexing is fueling the region’s future by providing the necessary funds to move forward with transportation projects that will benefit thousands of residents and visitors every day – as well as support increased trade and economic development. The RTC and local jurisdictions are working together to advance projects that will improve commutes, enhance pedestrian safety, and create jobs to make our communities better places to live, work, and play – now and in the future.

Source: www.rtsnv.com/fri/index.html

**Preliminary Meeting Schedule**

![2015 ITE Western District Annual Meeting Schedule](image_url)
Spring 2015 Board Meeting Highlights (continued from page 6)

The meeting started with two Washington Briefing Panels. Challenges and Initiatives for the Transportation Profession:

1. Jeffrey A. Lindley, FHWA Associate Administrator for Operations
2. Neil J. Pederson, Executive Director, Transportation Research Board
4. Greer Gillis, Deputy Director, Washington, DC, Department of Transportation

Transportation Policy and Funding Issues:

1. John Horsley, Panel chair
2. Jack Basso, Principal, Jack Basso and Associates
3. Tom Kern, Interim President and Chief Operating Officer, ITS America
4. Jessica Monohan, Associated Legislative Director, National Association of Counties

The LAC Handbook revision project has been led by Tom Mericle, who summarized the draft of the revised document to the Board.

Student Leadership Summit Co-Chair Spencer Ord of Sacramento State University summarized his written report. Currently they have 100 students registered from four states. They have 25 sponsorships for $18,000. Kaylinn Roseman of Cal Poly SLO noted she will provide more information at the 2015 Annual Board Meeting regarding the keys to continuity of the Student Leadership Summit.

A Travel Policy Committee of the Board met on January 22, 2015 in Oakland. The committee consisted of Carlos Ortiz, Karen Aspelin, Cathy Leong and Mark Spencer. Prior to the committee meeting a draft of the Travel Policy Update was sent to the full Board. Comments received to date were reviewed in the committee meeting. A revised Draft Travel Policy was distributed the full Board at the Board meeting. Following further discussion and edits, the revised Travel Policy Update will be considered as a Board Action Item at the 2015 Annual Board Meeting.

The meeting adjourned at 4:59 pm. The next Board Meeting will be held at the Planet Hollywood Hotel in Las Vegas, Nevada on Sunday July 19, 2015, at the ITE 2015 Western District Annual Meeting.

Spring International Board of Direction Meeting Highlights

By Jenny L. Grote, P.E., PTOE

With the shifting of the spring technical conference to the fall, the typical fall International Board of Direction meeting is now in the spring at ITE Headquarters. John J. Kennedy presided over the meeting as International President, assisted by International Vice President Paula Benway and Past President Hibbett Neel. We were joined by the other nine District International Directors and the other two Directors who represent the Western District; Jennifer Rosales (from California) and Alyssa Reynolds Rodriguez (from Nevada).

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(continued on page 9)
The Budget/Finance committee has been re instituted and they met prior to the Board meeting to review the Institute’s finances and budget and reported their findings to the Board. Jennifer Rosales is a member of that committee. The Institute now has an Integrated Accounting System that will provide e-commerce for membership dues, publications sales, professional development, ITE Journal and web advertising, exhibits, sponsorships, and meeting registrations. Quarterly financial statements will now be distributed to Section and Chapter Presidents with dues balances and scholarship fund balances, if applicable.

The Institute continues to get additional task orders from the U.S. Department of Transportation with a budget of more than a million dollars. In addition, ITE has a grant from South Coast Air Quality Management District and South California Data Collection Protocol Warehouse Trip Generation Study which is jointly funded by the two organizations for a total of $50,000. This grant will commence with a panel meeting at ITE Headquarters on March 31.

There has been some interest for ITE to change its name, with the belief that it would expand our membership and make us more relevant. We must first ask ourselves, “Who do we say we are? And who would we like to be in the next 5 to 10 years?” If we desire to expand our membership to be more inclusive of others, we must decide who these others are and then reach out to them. This is only to begin a discussion as to what our brand should be. There will be many more discussions in the months ahead. If you haven’t already done so, please send your suggestions to ideas@ite.org. The ITE Executive Committee, consisting of President Kennedy, Vice President Benway and Past President Neel, would like to have your input, especially as they prepare to select a new CEO of ITE this spring, as our past CEO of more than 40 years, Tom Brahms, prepares for a new chapter in his life.

Membership Services and Programs

The total voting membership is down by more than seven percent, or about 1,000 voting members. The majority of these were students who graduated and upgraded to Member and have not paid their 2014 dues. To date, headquarters has received 63 percent of the budgeted individual dues revenue.

Last year, the Board approved a new program to offer public agencies two options for paying member dues: a new flat rate for Governmental Agency members based on the jurisdiction’s population, or the traditional option of paying dues based on number of members. For those public agencies that have selected the “flat fee” over their prior “stepped fee” dues, the result was a $1,585 reduction in the amount paid. With a significant marketing effort to attract new public agencies, we should be able to generate greater revenue and exceed the budgeted balances, if applicable.

I can see the world is changing, so much so that I wonder if the transportation profession has peaked. I have two teenage children who show no interest in driving, don’t look up from their phones on road trips, and can’t read a map. And really, do they need to? I think now our job is to ease the transition into a post-motor vehicle world, or at least, a world where people don’t do the driving. That’s the world ITE will need to deal with.

The Institute will have to deal with internal change as well. ITE has been running well with Executive Director Tom Brahms at the helm, but his retirement forces us to examine how ITE should be structured for the years to come. If I am elected to the International Board of Direction, you will have an eager participant in the transformation of the Institute. In what role, I’ll find out when I get there, but you’ll have to trust me on this: I have the experience and capabilities to steer us right.

I look forward to representing the Western District on ITE’s Board of Direction.

Candidate for International Director

Justin Link, P.E.

I am ecstatic to be a candidate for Western District International Director. Exciting things are happening in the Western District, and it is a thrill to be part of it as a Committee Chair. It would be an even bigger thrill to be part of it as an elected member of the Western District Board.

Here’s why I’m so excited:

- Following last year’s successful Joint Annual Meeting in Rapid City with the Midwestern District, the Western District budget reserves are officially replenished.
- The Richard T. Romer Student Endowment Fund has officially surpassed the $400,000 mark, getting us closer to our $500,000 goal and further support students in education, and as they transition into their professions.
- The Western District will soon reveal a revitalized website that will enhance the public image of the District.

I am especially pleased about the latter, as it has been my responsibility as Webmaster to oversee the RFP, selection, and redevelopment process. The new website has been revised from top to bottom, with content reorganized for more logical and intuitive use, social media incorporated to reach our younger members, and graphically designed to provide a dynamic, public face for the Western District. The new website will more equitably display our advertisers in the Professional Services Directory, and provide a streamlined, easy-to-navigate Jobs Available page. This is key to attracting new advertising dollars in continued support of the District and its goals.

We have to keep the momentum going, and I will be motivated as International Director to:

- Continue to reach and retain our younger members through our media outlets (westernite.org, Twitter, Facebook), articulating the value of ITE and the invaluable resource it represents for professional development, networking, and comradery.
- Keep the District’s budget healthy, by building on the success of the website and the key source of revenue it provides.
- Drive donations to the Student Endowment Fund in support of our future members.

I have been my pleasure to serve at various levels in ITE, first as a Student Chapter officer, then two terms on the Board of the Central Coast Section, and now my current role as Webmaster for the Western District. In 2014, I was honored to have my efforts recognized with the Young Professional Achievement Award.

I am always looking for opportunities to do more for the District and our members. It would be an honor to serve as your next International Director.
Western District Committee Updates

The following are updates from the Western District committees:

Richard T. Romer Student Endowment Fund Update
By Kimberly Leung, Richard T. Romer Student Endowment Fund Committee Chair

After the District Annual Meeting in Rapid City last summer, the Student Endowment Fund reached the $400,000 milestone! With less than $100,000 before we reach our ultimate fundraising goal, every contribution matters! Most recently, an open letter to Western District members was sent through the Section and Chapter Presidents. This letter invites all of you to learn more about the Endowment Fund and to also consider making a contribution this year. If you have not seen this letter, please contact your Section or Chapter President. A big thank you to our most recent contributors: Northern California Section, San Francisco Bay Area Section, San Diego Section, and Zaki Mustafa!

The Endowment Fund Committee is planning a fundraiser for the Student Endowment Fund at the Get Acquainted Social on the evening of Sunday, July 19, at the District Annual Meeting in Las Vegas. Our ITE student members will be selling custom ITE scratch-off cards, and winning cards will be eligible for a variety of raffle prizes. Be sure to buy a few scratch-off cards to support our students!

MiteY Race

Join us in Las Vegas, Nevada, on Saturday, July 18, from 3-5 PM for the next installment of the MiteY Race. This year’s MiteY race is presented in conjunction with the 2015 Western District Annual Meeting as a fundraiser for the Student Endowment Fund.

The MiteY Race is modeled after the hit television series “The Amazing Race” with teams following clues and completing challenging but fun tasks. Teams raced around San Francisco landmarks in 2010, along the Santa Barbara waterfront in 2012, solved a jewel heist in Phoenix in 2013, and explored the “City of Presidents” in Rapid City last year.

This year’s MiteY Race is themed “Sin City” and is again being held on the Saturday preceding the Annual Meeting. This year, student and family/friends teams will complete challenging but fun tasks at the Planet Hollywood Resort in Las Vegas. Registration is open for the upcoming race at http://westernite.org/endowment-fund-2/mitey-race-2015/. The MiteY Minions and Haulin’ Aspelins friends/family teams from last year’s race in Rapid City have already signed up for this year’s race! We are also excited to welcome back student teams from Cal Poly Pomona and Cal Poly SLO. Be the next team to sign up for this year’s race and stay tuned to our Facebook page (www.facebook.com/TheMiteYRace) for photo clues.

Student and Faculty Initiatives Committee
By Danielle Scharf, P.E., PTOE, LEED AP, Committee Chair

The Student and Faculty Initiatives Committee promotes the advancement of the profession by fostering the close association of professionals with transportation planning and engineering students. This committee is responsible for the majority of the student awards and student events planned in conjunction with the Western District’s Annual Meeting.

Students: Please be aware of the upcoming deadlines for 2015 student awards, including the James H. Kell Competition Proposals due May 1. Professionals: We are always looking for professionals who are interested in serving on the review committees for these various awards. If you are interested in contributing to the advancement of the profession in this way, please contact Danielle Scharf at dscharf@sandersonstewart.com.

More information on these awards and other student activities can be found online at http://westernite.org/students-education/. Please contact Danielle Scharf at dscharf@sandersonstewart.com with any questions.

Technical Committee
By Amit Kothari, Committee Chair

The goal of the Technical Committee is to support and promote valuable technical activities related to transportation profession within the Western District. This is achieved through dissemination of information through the website, newsletter and e-mails, as well as numerous competitive technical programs managed by the Committee during the course of the year. A couple of programs are highlighted here.

Student Data Collection Fund - Under this program, the student chapters across the District have an opportunity to submit an innovative data collection project proposal for an under-represented land use and, if selected, receive one of the five $1,000 grants to support the chapter’s ITE activities including attendance at the District’s Annual Meeting. In December 2014, the Committee selected five winners for the 2015 Student Data Collection Fund Program. This year’s winners are University of California at Los Angeles, Oregon State University, Brigham Young University, University of Washington and CalPoly San Luis Obispo. All student chapters are strongly encouraged to submit a proposal later this year (the Request for Proposals is typically advertised in November of each year and sent to all chapters).

Van Wagoner Award – This award recognizes the best technical paper authored by a member from the Western District published in the ITE Journal during the prior calendar year. Currently, the Technical Committee is reviewing all eligible papers from the 2014 ITE Journals. The winner will be recognized at the Annual Meeting in Las Vegas in July 2015.

(continued on page 11)
The Committee is routinely looking for technical experts and active ITE members to serve as panelists for such programs. If you are interested in serving on a panel, please contact Amit Kothari, Technical Committee Chair, at AmitOneKothari@gmail.com. Students are encouraged to participate on these panels as well.

Website

By Justin Link, P.E., Western District Webmaster

The Website Committee has been hard at work the last few months! We are in the final stages of redeveloping www.westernite.org, and will debut the new website this spring. The new site will feature a dynamic look, with bright graphics and more intuitive navigation. The Jobs Available and Professional Services Directory pages, seen by our 4,000 members and serving as significant sources of revenue for the Western District, are all-new with searchable and easy-to-navigate listings. Finally, the new site will reinforce our push into social media, to make sure you always stay informed!

Keep up with the Western District by Following Us on Twitter @Western_ITE, and Liking Us on Facebook at www.facebook.com/itewesterndistrict.

Section and Chapter Reports

The Sections and Chapters of the Western District are busy! Highlights of their activities are provided below:

Alaska Section

(Report provided by Sean Baski)

- Current officers are: Susan Melton-Acheson, President; Erica Jensen, Vice President; Danielle Fay, Treasurer; Sean Baski, Secretary; and Robert DeVassie, Past President.

- Steve Noble was selected as the ITE Alaska Section Engineer of the Year Nominee for Engineers’ Week in Anchorage, Alaska. Steve is a Senior Principal Engineer with DOWL.

- Our recent meetings have included presentations on Ambler Mining District Industrial Access Road (AMDIAR); Map-21 Funding; ARRC Tanana River Bridge Project; Bike Commuting in Anchorage – Challenges and Opportunities; the General Contractor Delivery Process the Tanana River Bridge in Salcha; Parks Highway MP 237 Riley Creek Bridge Replacement; Eklutna River Bridge Replacement Project; and County-Wide CCTV Interoperability Project. Upcoming meetings include a presentation on soft skills, Green Infrastructure, and Public Involvement Innovations for the Airport Master Plan Update.

- ITE attended the Alumni & Student Chapter meet and greet on January 30th. The ITE Alaska Section has been continuously working with the new student officers at the University of Alaska Anchorage with helping them build a strong ITE Student Chapter. Students attend the Monthly Section luncheons for free and are recognized at all meetings. The Section board also supports the Student Chapter with providing suggestions and connecting them with professionals to speak at their chapter meetings.

- The Section has been accepting applications for the 2015 ITE Alaska Section Scholarship, which plans to award two $1500 and one $2000 scholarships.

- The Section helped to create the Fairbanks Chapter and welcomes them to the ITE family! Their first meeting was on January 14th.

- As part of E-Week, the Section had posters on display at West Anchorage High School. The section sponsored an event at Anchorage High School. The first meeting was on January 14th.

- Our Annual Beer and Wine Tasting & Silent Auction Scholarship Fundraiser was held in November, and it was extremely successful. Another event is planned for next fall.

- Our Holiday Party this year was a luau! Over 80 members came out between Arizona ITE and ITS Arizona and celebrated a successful year! The evening was wrapped up with Board members from ITE and ITS Arizona participating in a hula dance competition! It certainly was a sight to see, and although the pictures from the event have already circulated enough, feel free to check them out on our AZITE.org website for yourself!

- Arizona ITE hosted two webinar events from the Learning Hub of ITE. Thanks to our Technical Committee Chair Anita Shanker Johari for organizing these events!

- Arizona ITE, in conjunction with the International Municipal Signal Association (IMSA) held a spring conference on February 25 and 26 at the Black Canyon Conference Center in Phoenix. Registration numbers exceeded last year’s conference! The conference included more than 40 technical presentations and set a record attendance with 436 registrants (34 of whom (continued on page 12)
were Arizona ITE-sponsored students) and 29 exhibitors/vendors.

- Professional development opportunities and events have been held regularly within the Section, including the topic of Automated Traffic Signal Performance Measures.

- The Arizona ITE section provided registration and travel funds for 34 students from Arizona’s three major universities (ASU, NAU and UA) to attend the annual ITE/IMSA Spring Conference (at a cost of $2,750).

- A “student dinner” night was sponsored by a local engineering firm during the evening of the conference where presenters discussed engineering careers, types of projects that are being worked on, and how to stay involved in ITE after they graduate and make the most use of ITE resources in their careers. This very direct and intentional student partnership this year has been made possible by our Student Chapter Liaison Ellie Volosin who is a recent graduate of ASU herself!

- The Section has transitioned fully to the use of PayPal to accept payments for conference registrations, luncheon payments, job announcements and membership dues. This system has cushioned the “no show” problem we were having in recent years and has created more accountability and responsibility when RSVPing for an event where food and other arrangements need to be ordered. This transition to PayPal has also allowed us to partner with other professional societies more effectively, in particular ITS Arizona.

**Central Coast Section**

*(Report provided by Monique Fuhrman)*

- Current officers are Corey Kelly, President; Justin Link, Vice President; and Monique Fuhrman, Secretary/Treasurer/Student Liaison.

- Professional development opportunities and events have been held regularly within the Section, including a joint meeting with the SoCal Section and topics such as regional transportation projects in Santa Barbara County. Upcoming events are scheduled, including a joint meeting with the Cal Poly SLO Student Chapter.

**Colorado-Wyoming Section**

*(Report provided by Lou Davenport)*

- The following awards were recently presented: Past President Award – Aaron Heumann, Lifetime Member Awards – Bob Felsberg, Bob Kochvar, Fred Lantz, Ray Moe, and Don Monahan, and Lifetime Achievement Award – Bob Watts.

- Professional development opportunities and events have been held regularly within the Section, including the topics of the North Metro Rail Line project, annual vendor show, a “meet and greet” with Denver City and County leadership, and the Annual Transportation Symposium. Our March luncheon was held at the US Olympic Training Center in Colorado Springs. Following an interactive guided tour of the training facility, our very own Emily Gloeckner began the luncheon presentations by revealing her dual career as an engineer and professional cyclist.

- The Section’s annual golf tournament will be held on June 12 at the Green Valley Ranch Golf Club in Denver, CO. The cost is $115 per person and includes greens fee, range balls, golf cart, lunch buffet, and lots of prizes. The format will be our usual four-player scramble. Reserve your spot today; registration and sponsorship opportunities are now open on the section website! [www.cowvite.org](http://www.cowvite.org)

- The student ITE members of the Colorado-Wyoming ITE Section had an action-packed season, with some great outreach events, including a field trip to the Regional Transportation District (RTD) FasTrack Center, a free luncheon presentation by the Car2Go Denver Manager, a luncheon where members of WTS came to talk about their organization, and a luncheon to learn about BikeDenver and the “Ride on Auraria” project.

- The Section awarded four scholarships in late fall 2014: Nick Ferrenchak, UC-Denver graduate student ($1,500); Kimberly Kinnison, UC-Denver undergraduate student ($1,500); and Nicole Peterson, UW undergraduate student ($1,500)

- The Colorado-Wyoming Section of ITE was selected to host the 2018 Western District Meeting, which will be held in Keystone, Colorado!

**Idaho Chapter**

*(Report provided by Yuri Mereszczuk)*

- Professional development opportunities and events have been held regularly within the Chapter, including the 7th Annual Idaho ITE Statewide Conference and technical luncheons (topics included innovation in animal detection systems, NACTO guidelines, traffic intelligence through ARID, and various local transportation projects). Technical presentation luncheons are held on the second Tuesday of each month.

- The Chapter sponsored the “Most Multimodal Transportation Network” Special Award at the 2015 Future City Idaho Competition held at Boise State University on January 24, 2015.

- The Chapter Organized the IIP Annual Joint Engineering Organization Holiday Social & Canned Food Drive on December 11, 2014. Participating organizations included the Idaho Society of Professional Engineers (Southwest Idaho Chapter), the American Society of Civil Engineers (Southern Idaho Section), the Women’s Transportation Seminar (Treasure Valley Chapter), and the Idaho Chapter of ITE. Over 60 engineers from around the valley attended the event!

**Greater Oregon Chapter**

*(Report provided by Dan Dorrell)*

- Current officers are Dan Dorrell, President; Kelly Sandow, Vice President; and Dr. David Hurwitz, Secretary/Treasurer.

- Professional development opportunities and events have been held regularly within the Chapter, including a joint meeting with the Oregon State (OSU) Student Chapter for the GO-ITE “Moving Oregon” meeting.

- GO-ITE Vice President Kelly Sandow worked with the OSU ITE Student Chapter to successfully get awarded a grant from Western ITE to provide trip generation data as part of the WesternITE 2015 Data Collection Project.

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amount. With several targeted membership drives, Flat Fee Agency Memberships, and “30 to 30” for Younger Members (annual dues are $30 or less until the age of 30), the dues revenue should improve dramatically. A description of the two agency payment options can be found at www.ite.org/membership/Agency/MembershipBrochure.pdf.

Board Policies and Procedures Update

Updating the ITE Board Policies and Procedures was an initiative identified a couple of years ago and it is time to update this critical guiding document. The Board Policies and Procedures is a vital document that identifies the various steps to be taken by board members, CEO and Headquarters staff in various situations, governed by the International Board in the daily operations of the Institute. The committee’s primary objective is to update the Board Policies and Procedures to a level that it is relevant, effective and easily accessible to the International Board making this document user friendly. A committee, which includes Alyssa Reynolds Rodriguez, is busy working with a task force to accomplish this.

Coordinating Council

Under the Chairmanship of Dr. Beverly Kuhn, the Coordinating Council has begun implementing organizational changes approved by the Board. Primarily, the number of technical councils was dropped to six, with a new Complete Streets Council being formed. In the reorganization, several councils are now standing committees under related Councils. Information posted on the ITE Website has been updated to reflect these changes and simplified to provide a high-level overview to the public at large and to direct members to the ITE Community to learn more about discussion boards, products and documents developed by the council; events related to the council; and the Council blog. Links to the standing committees are provided for each, also directing members to the ITE Community.

Professional Development Program integration with Technical Councils

It is essential that our Professional Development program from year to year is coordinated and vetted through our subject experts in our technical councils. The Professional Development Committee is working with the Coordinating Council to enable this cooperation with ITE Headquarters. Every effort is being made to provide quality, relevant, value-added and timely webinars. As of March 5, 23 webinars have been conducted with an additional 89 pending. A “City Showcase” program is planned, using webinars to highlight what others are doing in individual cities.

LeadershipITE

ITE established the LeadershipITE program in 2013, recognizing that the future of great organizations requires the ongoing development of great leaders. This program was designed to identify, develop and engage leaders for the future of ITE and the transportation profession.

The intensive nine-month program is designed to facilitate the development and refinement of 21st century leadership and professional competencies; exploration of current issues in transportation; and enhancement of the professional network required to succeed as a leader within ITE, the workplace, and a broader community.

Michael Sanderson, Chair of the LeadershipITE Committee and visionary for this program, provided a brief overview on the success of the first year of the program where 30 individuals were in the 2014 inaugural class. He stressed that the focus needs to be on the next class, and critical fundraising efforts, to carry on the initial success of the program. Michael is serving an important liaison role between the Alumni Committee and the LeadershipITE program with the new class of 2015. Three participants were selected from the Western District as part of the 20 young professionals of the Class of 2015: Paul Barricklow with Lee Engineering in Albuquerque, Ashley Brooks with Fehr & Peers in San Jose, and Chuck Huffine with Michael Baker in Lakewood, Colorado. They had their inaugural meeting in conjunction with the March International Board meeting at ITE Headquarters and many events were combined so the two groups could network.

Young Member and Student Member Initiatives

ITE has appointed a Young Member Committee to help identify ways in which ITE can attract and serve transportation professionals from their enrollment in transportation courses through age 35. Some of the initiatives that have been identified are:

• Discounted registration fees for ITE international meetings and conferences;

• Support of travel grants to assist young members to attend Section, District, and International meetings;

• Reduced dues for members 30 years old and younger (age 24 through age 30, membership dues increase incrementally, beginning at the low rate of $30);

• Opportunities to engage and encourage young professionals to help address challenges and develop solutions;

• Inclusion of a young professional at International Board of Directors meetings; and

• Supported networking opportunities for young members such as Young Professionals in Transportation.

Young Member Drive

The District that sees the greatest percentage gain of young members (35 and under, non-students) between now and August 1 will be entered into a drawing for an iPad mini and showcased at the Annual Meeting in Hollywood, Florida. Get the word out in our Western District Sections and plan on plenty of friendly competition!!

Student Member Initiatives

The 2015 ITE Western District Student Leadership Summit was hosted by Sacramento State, in California, from Friday, February 13, through Sunday, February 15, 2015. More than 100 students attended, along with President Kennedy, Vice Presidential candidate Shawn Leight, Western District President Carlos Ortiz, Secretary-Treasurer Mark Spencer, and International Director Jenny Grote. Past President Zaki Mustafa and his family stopped by to cook a delicious BBQ lunch and serve all of us. He also shared his words of wisdom on the rewards of being involved in ITE, as a student and throughout our careers. The 3rd Annual Student Leadership Summit will be hosted by Cal Poly Pomona in February 2016, possibly in conjunction with the District’s Midyear Board Meeting.

Advocacy Committee

Last year, a new Advocacy Committee (AC) was appointed by then-President Hibbett Neel and chaired by Monica Suter. Their vision and proactive participation have accomplished the following:

• 12 in-person meetings, presentations or sessions

• Eight conference calls

• Six advocacy-related presentations

• Nine advocacy-related ITE Journal excerpts/articles

• Three International Board approvals on key items

• Five complimentary webinars

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2015 upcoming events and activities include conference calls, complimentary webinars, proposed panels for the upcoming ITE Annual and Fall Technical Conference meetings, and legislative fly-in partnering with ITE/ASCE where an ITE contingent of six representatives from various states and the transportation profession went with ASCE to Capitol Hill to meet with Congress and the Senate or their staff.

A key goal is to increase representation on the Advocacy Committee to ensure broad representation in the US and internationally. If anyone has a passion for advocacy, please contact Monica Suter at monica4ITE@gmail.com.

**Awards Committee**

The Coordinating Council’s Transportation Consultants Council initiated a new award for 2015 to be called the “Distinguished Consultant Award.” The award is intended to recognize outstanding contributions to the transportation engineering/planning profession and for service to ITE and/or the Consultants Council. The award recipient will be recognized at the ITE Annual Meeting Awards Luncheon, in the ITE Journal, and receive an inscribed plaque.

Another new award will be given on behalf of the Young Member Committee with the new Rising Stars Program. This new “Rising Stars” award is intended to provide exposure and recognition for young members who are 35 years old and under. The primary objective is to create a robust and sustainable young member awards program to identify the next generation and new faces of the transportation profession. We want to create a culture of Young Member involvement and recognition at all levels of ITE and develop a recruiting pipeline for future LeadershipITE classes.

**Miscellaneous items**

ITE has developed a monthly membership payment plan as an option to paying annually.

The IRS has declined to recognize group exemptions for ITE as a whole, yet its chapters qualify for exemption individually. If the chapter income is under $50,000, they are eligible to file a Form 1023-EZ and the filing fee for each is $400. If income is more than $50,000, then Form 1023 is required and the cost is $850. More information is forthcoming on how Headquarters will proceed and who will pay the fees.

Status of the Transportation Professional Certification Board (TPCB) - the TPCB Board has a new Chairman, Ken Ackeret; a new Vice Chairman, Michael Parks; and a new Board Member, Earl Newman.

A China Initiative Task Force was asked to examine opportunities for the possible recruitment of high school student members of transportation clubs in China. Task force Chair is Eva Lerner-Lam and members include International Director Don McKenzie, Shawn Leight and me.

Strategic Planning Committee - A new initiative is underway to focus on the Institute’s Strategic Plan, specifically a 5- to 10-year plan, with a committee chaired by Vice President Paula Benway.

Fall 2015 conference at the Westin La Paloma Resort in Tucson, Arizona, October 28-31 - This meeting will replace the traditional ITE spring technical conference and exhibit. Events at this meeting will include a golf tournament to support the LeadershipITE program.

**Upcoming International Meetings**

**WesternITE Sponsorship Opportunities**

Viewed by over 4,000 engineers and vendors monthly, WesternITE is an excellent means for advertising your company and positions available! We have Gold, Silver, Bronze, E-news only, and positions available options. Contact our Advertising Manager, Robert Sweeting, at rsweeting@toaks.org or (805) 449-2438 for more information and pricing.

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2015 ITE International Board of Direction
Section and Chapter Reports (continued from page 12)

Intermountain Section

(Report provided by D.J. Clark)

- The 2015 Intermountain Meeting is coming up May 14-16 in Jackson Hole, Wyoming. Registration details can be found at this website: https://www.regonline.com/builder/site/Default.aspx?EventID=1638227
- Two student paper awards and two student scholarship awards are being evaluated and will be presented at the annual meeting in Jackson. A student mixer luncheon will be held during the annual meeting. Also, the Section is assisting the Montana State University Student Chapter with planning for their annual golf tournament.
- The Section website has been upgraded, and a Facebook page has been created to assist with pre-conference communications to the Section. A Facebook page is free, easy to set up, and relatively maintenance-free. The trick is to make your members aware of it, and get them to “Like” it in order to get all of the updates.

Oregon Section

(Report provided by Patrick Marfell)

- Professional development opportunities and events have been held regularly within the Section including the ITE Winter Workshop, the 23rd Annual William C. Kloos Traffic Bowl, and the ITE Simulation Roundtable on Traffic Analysis Tools.
- Masoud Ghodrat Abadi, a PhD student at Oregon State University, was selected as the recipient of the 2014/2015 Bill Kloos Scholarship. His submission of the Busy Beaver board game (a transportation-related board game) displayed a creative and unique way to share the transportation engineering field with others.
- Jasmine Pahukula, Oregon State University, was awarded the President’s Legacy Scholarship at the Women’s Transportation Seminar (WTS) Winter Gala in Portland, OR. This scholarship is designed to assist young women pursuing a career in transportation.
- The 2015 Intermountain Student Chapter Meetings.
- The Section continually supports the Sacramento State and UC Davis student chapters, including reimbursement for first lunch meetings of each chapter to keep cost free at student chapter meetings.
- Recently, ITECPP accepted the opportunity to set up a table at the RSBITE Annual Vendor Show, where students of the chapter were able to display merchandise and collectables.
- The students of ITECPP also took an involved role in the annual RSBITE Golf Tournament as they volunteered selling goods on the golf course and gathering data about the annual RSBITE Golf Tournament.

San Diego Section

(Report provided by Ali Shahzad)

- Current officers are Mark Jugar, President; Ryan Zellers, Vice President; KC Yellapu, Treasurer; Ali Shahzah, Secretary; and Kathy Feilen, Past President.
- Professional development opportunities and events have been held regularly within the Section for topics including the annual holiday party, Coastal Rail Trail Reach 1 project, and DDI projects in Utah. Upcoming meeting topics include the City of San Diego Bike Share Program.

Riverside-San Bernardino Section

(Report provided by Daniel David)

- Professional development opportunities and events have been held regularly within the Section for topics including the annual golf tournament, traffic calming webinar, annual vendor show, and joint ITE holiday mixer. Upcoming meeting topics include student presentations.
- Student Chapter Liaison Daniel David of RSBITE has continued to reach out to Brandon Wong, President of ITE Cal Poly Pomona’s Student Chapter (ITECPP) by encouraging their involvement in monthly meeting and events.

Northern California Section

(Report provided by Joe Anderson)

- Professional development opportunities and events have been held regularly within the Section, including the topics of the I-80/SR 65 project, CEQA guidelines, vendor night, the annual Oktoberfest golf tournament, and bicycle facilities. Upcoming meeting topics include the I Street Bridge Replacement.
- The following awards were recently presented: ITE Service – Kathy Feilen, Project of the Year – Mission Avenue Complete Streets in Oceanside, Technical Document of the Year – SANDAG Parking Management Toolbox, Public Agency of the Year – City of National City, and Young Transportation Professional of the Year – KC Yellapu.
- Preliminary planning efforts are currently underway for the 2017 Western District Meeting.

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to be held in San Diego. Keep up-to-date on this and other Section events on the Section’s website: www.sandiegoite.org.

• The SDSU ITE Student Chapter has been busy in 2015! They have been involved in events including the student leadership summit, a resume/ speed interview workshop, community service activities, and socialmixers. They also represented SDSU in student competitions such as the Traffic Bowl and Kell Competition, as well as participating in technical tours.

San Francisco Bay Section

(Report provided by Elizabeth Justison and Kamela Parks)

• Current officers are Kimberly Leung, President; Paul Stanis, Vice President; Bhanu Kala, Secretary; and Lin Zhang, Treasurer.

• The following awards were recently presented: Project of the Year Award – Cesar Chavez Streetscape, Professional of the Year Award – Michelle DeRobertis, and Lifetime Achievement Award – Chris Kinzel.

• Professional development opportunities and events have been held regularly within the Section for topics including the express lanes, big data, and the BART operations control center. Upcoming meeting topics include bus rapid transit and complete streets.

• Four students from the Cal Student Chapter and three from the SJSU Student Chapter attended the Student Leadership Summit at Sacramento State. SF Bay ITE reimbursed students for their registration fees for this event. SF Bay ITE has allocated up to $12000 in funding for each university to help students attend the Annual Meeting in Las Vegas.

• Eduardo Serafin and Murali Ramanujam are working with the Student chapters at Cal Berkeley and SJSU respectively and are focusing on general meetings/lunch-and-learns and technical tours.

• The SF Bay Area and Central Coast ITE Sections will be putting together a proposal to co-host the 2019 Western District Annual Meeting in Monterey.

• Last year, $500 was contributed by the section to the District’s Student Endowment Fund. Another $500 contribution was made to the Endowment Fund in February 2015.

Southern California Section

(Report provided by Neelam Dorman)

• Current officers are Neelam Dorman, President; Giancarlo Ganddini, Vice President; Jay Dinkins, Secretary; Dean Lehman, Treasurer; Sri Chakravarthy, Past President; and Andrew Maximous, 2nd Past President.

• Our Section received the following awards: 2014 Western District Highest Number Membership Gain and Section/Chapter Activities Award – Large Section.

• Professional development opportunities and events have been held regularly within the Section including the annual Steak Fry Barbeque, Holiday Mixer Casino Night, and joint meetings with several neighboring Sections and OCTEC. Upcoming meetings include our annual business meeting and mini-workshops held jointly with ITS Southern California.

• Board members have presented at local universities and attended student events such as the UCLA Student & Professional Mixer, Student Traffic Bowl during Engineers Week, and Student Presentations Night, awarding over $10,000 in scholarships to student chapters.

Candidates for ITE International Vice President

Shawn J. Leight, P.E., PTOE, PTP, FITE
Vice President, CBB Transportation Engineers + Planners, St. Louis, MO USA
sleight@cbtraffic.com | www.shawn4ite.org | @TranspoShawn | Facebook | LinkedIn

I am passionate about ITE and our transportation profession. My vision for ITE is an Inclusive Global Organization of Diverse Transportation Professionals that is “Out Front” in the industry. I want to work with you to make ITE stronger through a focus on information, collaboration, and advocacy.

Information: ITE should be the industry’s “go-to” place for information. We have made significant progress with improvements to ITE Journal, the website, and webinars, but we are not there yet. We need to be agile in a fast-changing marketplace and can do more through better marketing of resources, electronic publications, and increasing visibility on popular sites like Wikipedia and Google.

Collaboration: Great ideas travel fast and ITE has always been in the thick of great ideas. It is at the core of who we are. We have improved communication through ITE Journal, the Community, and great meetings across ITE. We can do more by expanding collaboration with transportation organizations around the globe.

Advocacy: It is crucial that our leaders advocate for ITE and for the transportation profession. ITE recently launched a new Advocacy Committee that is empowering members to be effective advocates for a safe, efficient, and sustainable transportation policy. Together we can be a powerful voice for our profession.
Proven Leadership: I am passionate about effective leadership and have served in ITE leadership at all levels. I am a past president of the St. Louis Chapter and Missouri Valley Section and I am the faculty advisor for the University of Missouri-St. Louis/Washington University Student Chapter. In my final year as Midwest Director on the International Board, I serve on ITE’s Budget/Finance, Professional Development, and Strategic Planning Committees. I received my B.S. from the United States Military Academy at West Point and my M.S. from the University of Wisconsin-Madison.

Jimmy H. Lin, P.E., FTTE and Life Member
President & CEO, KOA Corporation, Monterey Park, CA USA
jlin@koacorp.com | www.jimmylinfortitevp.org

My motivation to run for vice president of ITE is very straightforward. I have been a member for over 40 years, and I see our organization needing a major makeover to be in line with the thinking of mainstream, younger generation members. As a business owner of one of the largest transportation and traffic engineering firms in southern California, and as an experienced public policymaker (currently a City Council member of Diamond Bar, CA), I have the business acumen, leadership, and management skill to lead that effort. Furthermore, we need to keep pace and engage with the latest movements in our field as we have in the past, such as green transportation and active transportation. These are the reasons I have decided to run. I can make a difference for the better.

My Vision and Outlook for ITE include the following:

**Manage** our finances responsibly without sacrificing our core services to the members. Our funding is tight and we need to streamline our expenditures.

**Increase** our younger generation membership by providing affordable dues and enticing programs. Aside from affordability, we should make younger members proud to be a vital part of ITE.

**Promote** agency, institutional, and industry membership to increase the organization’s size and create a solid revenue stream. In addition, we should extend the incentives offered to public agencies to other sectors of the economy.

**Maintain** the core values of ITE and continue to advocate the needs, goals, and capabilities of our members. Constantly listening to the membership and adjusting our course to accommodate the needs of the membership is our fundamental duty.

**Sustain** our position as the forefront organization for transportation professionals in technical development, networking, and knowledge exchange.

City of Farmington

**Associate Engineer (Farmington, NM)**

The City of Farmington in Farmington, New Mexico is hiring for Associate Engineer in Traffic. This position will perform a variety of duties including conducting traffic studies, monitoring computerized traffic signal systems, preparing work orders for sign installation and pavement markings, and maintaining computerized traffic control device inventory system. Conducts traffic studies using a variety of data collection devices while following the regulations and guidance provided by the Manual on Traffic Control Devices. This includes performing field research on traffic volume, speeds, delays, accidents, and turning movements and providing data reports utilizing specialized computer software. Graduation from an accredited ABET certified college or university with a Bachelor’s Degree in Transportation/Traffic or Civil Engineering is required. Completion of EI exam or registration as a professional engineer with current registration in the State of New Mexico will determine specific pay grades. The candidate should have a working knowledge of the Manual on Uniform Traffic Control Devices and IMSA Work Zone Safety Manual. For a complete job posting, please visit our website at [www.fmtn.org](http://www.fmtn.org) or [www.cofjobs.com](http://www.cofjobs.com).

**Contact:**
Debbie Pierce, SHRM-CP, PHR
Personnel Supervisor
City of Farmington | Human Resources | 850 Municipal Drive | Farmington, NM 87401
Phone (505) 599-1131 | Fax (505) 599-1135 | [www.cofjobs.com](http://www.cofjobs.com)

City of Spokane

**Associate Traffic Engineer (Spokane, WA)**

**Nature of Work:**
Performs supervisory and professional traffic engineering work in connection with investigations, studies, designs, and operational reviews. Analyzes and interprets compiled traffic data and assists in making recommendations and solutions to traffic engineering problems. Directs and participates in the drafting and design of traffic flow maps and charts, and channelization, signal, and progression plans for traffic signals.

**Requirements:**
Graduation from an accredited college or university with a bachelor’s degree in Transportation or Civil Engineering, with course work in transportation; and three years of experience in engineering at the professional level, two of which must have been in traffic engineering or related field. Possession of an Engineer in Training or Professional Engineer certificate may substitute for the educational requirement. A related master’s degree may substitute for one year of experience. Applicants must possess a valid driver’s license.

**Salary:** $63,329 to $77,986 annually

Please go to [https://my.spokanecity.org/jobs/](https://my.spokanecity.org/jobs/) to apply online and to complete the training and experience evaluation. Contact civilservice@spokanecity.org with questions.

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Opportunity:
• This position will provide transportation planning, pre-design and design support for a range of transportation projects.
• Transportation planning services include preparation of community transportation plans, corridor studies, warrant investigation / justification, transportation safety studies, pedestrian / bike analyses, parking studies, and traffic impact analyses.

Qualifications:
• Bachelor’s degree in Civil Engineering, Urban Planning, Transportation Planning, Urban Design, or equivalent.
• Minimum of 5 years’ experience in transportation engineering or planning.

Essential skills include:
• Expertise with Synchro or equivalent form of traffic operations/ capacity software.
• Experience with AutoCAD and AutoTURN.
• Familiarity with aaSIDRA.
• Knowledge in the application and use of ITE, AASHTO, and FHWA guidelines.
• Familiarity with the preparation of figures and graphics for transportation studies and reports.
• Strong technical writing skills.
• Good interpersonal skills to interface effectively with clients, agencies, and citizens.

Value added experience include:
• Experience with geometric design, signal design, roundabout design, and general roadway and pedestrian facilities design.
• Experience with Visum/Vissim, TransCAD.
• Experience with MicroStation and GEOPAK or InRoads.
• A professional engineering license is preferred.
• Some travel required (approximately every 6 to 8 weeks).

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RailPros, Inc.

Civil Engineer (Irvine, CA)

**Job Description:**

RailPros seeks a Civil Engineer to join our Traffic Engineering team in our Irvine office to assist on a variety of traffic-oriented tasks on multiple projects throughout the company.

The Civil Engineer will be responsible for developing and completing work relative to traffic engineering including planning, design and signal operations, as well as directing other design engineers.

The Civil Engineer will assist in the development and successful delivery of a variety of technical work products, including analysis of existing traffic operations, traffic engineering analysis reports, design plans (signing, striping, stage construction/traffic control, traffic signal), specifications and estimates for city, county and rail and light rail facilities. Additional responsibilities include business development, writing proposals, defining project scopes, creating and maintaining budgets and managing/mentoring others. Field work is expected and the candidate should be able to travel to project sites.

**Requirements:**

- BS in Civil Engineering
- Minimum 5 years of Traffic Engineering experience
- PE license in CA – Civil or Traffic
- Strong technical background in traffic engineering, as well as experience preparing transportation planning documents and in signal operations
- Good communication skills – verbal and written

**Preferences:**

- Proficiency in Vissim or Syncho
- Rail or Light Rail Preemption Experience
- Additional PE Licenses and/or PTOE
- Proficiency in AutoCAD and/or Microstation

To apply, please e-mail your resume to careers@railpros.com.

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**Junior to Senior Transportation Engineers, Senior Transportation Engineer/Project Manager (San Jose, Oakland, Riverside, and Irvine, CA)**

R&M is a specialized California based transportation project development, engineering, and design firm. We provide complete in-house expertise as Prime Consultant in transportation engineering, interchange and roadway planning, and civil/structural design. Our specialties include preparation of Project Initiation Documents (PID), Project Approval/Engineering Report (PA/ER), management of Environmental Document (ED) preparation, and preparation of PS&E. We are currently looking for qualified individuals to fill the following positions in our San Jose, Oakland, Riverside, and Irvine offices:

**Transportation Engineers – Junior to Senior Level**

Civil/Transportation engineers with 2 to 10 years experience in street and highway design and preparation of PS&E. Familiarity with AutoCad and Caltrans standards and specifications preferred. B.S. in Civil Engineering required. P.E. needed for senior level.

**Senior Transportation Engineer/Project Manager**

Senior Transportation Engineer/Project Manager with extensive experience in the design of State highways and interchanges, and preparation of PS&E packages. Must be able to plan, organize, direct, and control project team activities. Must have B.S in Civil Engineering, California P.E., and minimum of 10 years professional experience in transportation projects.

To apply, please send your resume/CV to hr@rmengineers.com

Company has excellent benefits package including industry competitive healthcare coverage and retirement plans.
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Marketing Coordinator (Diamond Bar, CA)

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Responsibilities:

- In charge of devising, developing, and implementing strategic marketing plans for the firm
- Prepare professional proposals for submittal to private and public sector clients; generate and edit company profiles, brochures, firm qualification information, and project experience documents
- Peruse weekly marketing leads and coordinate with managers to ascertain which to pursue
- Establish new business contacts and build rapport among existent liaisons at industry networking events
- Attend pre-proposal meetings to network with prime firms and open up new teaming opportunities with other companies
- Lead weekly marketing meetings to update project managers about marketing developments and proposals in progress
- Establish strong image for company through marketing activities, including web site design and revision and the creation of promotional materials
- Contact potential primes and sub consultants to discuss teaming possibilities
- Assist with administrative tasks around the office on an as-needed basis

Requirements:

- Bachelor's degree in Business, Marketing, Communications, English, or related fields
- Effective verbal and technical written communication skills
- Ability to work under tight schedules and deadlines
- Strong writing and editing skills
- A high degree of proficiency with Microsoft Word, Outlook, Excel, Project, and PowerPoint. Knowledge of graphic software.
- Excellent organizational skills with ability to manage and coordinate multiple tasks simultaneously
- Must be detailed oriented, have ability to plan, manage and oversee production of creative materials
- Prefer a minimum of 2 years of experience.
- Prefer knowledge of the industry.

Please send or email your resume to:

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More info about our company can be found at www.LinConsulting.com
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Traffic/Transportation Engineer (Santa Ana, CA)

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• Perform basic traffic and ITS design as well as utility research and design, communication network design, quantity calculations and cost estimates.

• Perform general engineering designs of individual tasks on transportation-related projects such as, preparing preliminary and final designs, specifications, bidding, cost estimates, assessing project schedules, coordinating approvals, and sub consultants, attending meetings with clients, and using independent judgment in making adaptations and modifications.

• Serves as a trainer and resource for junior level staff

• Reviews drawings and researches design standards to comply with city, state, and county regulations

• Expands current knowledge of technologies and trends, as they apply to the applicable project and market types, and continually strengthens skills

Your Capabilities and Credentials:

• Bachelor's Degree in Civil Engineering.

• 4-8 years of related experience.

• EIT on track for Professional Registration in the State of California.

• Highly proficient in AutoCAD/Microstation and other software such as Microsoft Office i.e. Word, Excel, and Outlook. Experience with Auto-turn and Torus is a plus.

• Strong knowledge of applicable agencies design standards: LADOT, County of Los Angeles, Port of Long Beach, and Port of Los Angeles.

• Must be self-motivated possessing strong written and verbal communication skills, attention to detail and accuracy.

To Apply:

Email cover letter and resume to careers@dksassociates.com. Indicate “TRAFFIC/TRANSPORTATION ENGINEER #2015-012” in subject line when applying. Be sure to label any attachment with your full name (i.e. First Name Last Name_resume).

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Lieu Gorelzky, Human Resources Manager
Ph: (510) 763-2061
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We provide significant growth potential and the opportunity to work on cutting-edge traffic operations and transportation planning for the future of the region, integrating all modes of transportation, improving safety, developing innovative performance measures, designing transportation engineering/ITS aspects of projects and carrying projects from conceptual planning through approvals and design to construction and operation. At DKS – we are experts at connecting communities and we would like you to join us in this pursuit.

Required Qualifications:

• Bachelor's Degree in Civil Engineering or similar. Master's preferred.
• 5-7 years of experience in transportation engineering and/or planning.
• California P.E. in Civil Engineering, P.T.O.E. is desirable.
• Experience with client meetings, public meetings, proposals and project management.
• Strong verbal and written communication skills and experience preparing technical reports.
• Consulting firm and business development experience.

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