President’s Message

By Karen Aspelin, P.E., PTOE, ITE Western District President

The Western District is proud to formally debut its new logo, in color! The logo, designed by staff from Atkins, is shown here. The three colors suggest the District’s geography – starting on the left with the blue of the Pacific Ocean, next to our area’s green forests, and on the right the sepia of the desert and high plains. The sweeping path represents a road, trail or bikeway. Of course, mountains are found in all of the District’s states, and the circle in the sky could be the setting sun (or is it the moon?!) However you interpret it, I hope you like it as much as we did on the selection committee.

In addition to unveiling the new logo, this issue of WesternITE focuses on two of the most important events in our District: the annual elections and the annual meeting. I hope you’ll spend the time to read each candidate statement and get to know a little about the people who are vying to serve as your officers at the District level and director at the International level. Finally, much of this issue is dedicated to the upcoming joint Western-Midwestern District meeting in Rapid City, South Dakota, June 29 through July 2, 2014. The local arrangements committee for this meeting has been talking up this meeting for so long, and now we’re finally on the home stretch. As you start to make your plans for the summer, consider making the Black Hills your vacation destination.

P.S. I’d like to give a huge shout out to our printer, Anker Press, for giving us such a great price on this special color issue!

ITE Western District Officer Elections

On-Line Elections Coming Friday, May 30th

The Western District is again offering its members the convenience of on-line voting. Your on-line ballot to vote in the Western District election will be accessible beginning Tuesday, May 27, 2014, and on-line voting will close Monday, June 30, 2014 at midnight EDT.

If you are a voting member of ITE, and have a valid e-mail address on file with International Headquarters as of May 1st, you will receive an e-mail message from ElectionsOnLine with instructions on how to vote electronically. Login at www.electionsonline.us/election with your username and the password provided in the e-mail message from “election” with the subject of “Vote Now!”

Members wishing to vote by paper ballot can request them from Secretary-Treasurer Cathy Leong via phone (808) 946-2277, e-mail cleong@wilsonokamoto.com or by regular mail to: Cathy Leong, P.E., Wilson Okamoto Corporation, 1907 S. Beretania Street, Suite 400, Honolulu, HI 96826.

Paper ballot requests must be received no later than Wednesday, June 11, 2014, and completed ballots returned to the Secretary-Treasurer no later than Friday, June 20, 2014. Completed ballots may also be returned in person at the Annual Business Meeting on Tuesday, July 1, 2014.

If you need help voting electronically or have questions on the electronic or paper ballot, please contact District Administrator Rory Grindley at (253) 798-2275 or rgrindl@co.pierce.wa.us.

Elections for International officers may be occurring simultaneously, so you may receive multiple messages from ElectionsOnLine. Please be sure to read each one to ensure that you vote in both elections.

All members are encouraged to vote. The deadline for voting electronically has been set as late as possible to allow you to meet the Western District candidates before voting.

Thanks for helping the Western District serve our members more efficiently!

(continued on page 4)
2014 Annual Meeting Update

For the first time in 67 years, the ITE Western and Midwestern District Annual Meeting will be held jointly in Rapid City, South Dakota. The meeting will represent nearly half of the United States (24 states) providing an opportunity for a robust and diverse technical program, vendor exhibit and opportunity to network. Rapid City is a special place in America – home to Mt. Rushmore and close to Badlands National Park, Wind Cave National Park, Jewel Cave National Monument, Devil’s Tower National Monument, Crazy Horse Memorial, and Sturgis – site of the famous motorcycle rally and numerous scenic venues. Why should you attend this meeting to be held June 29 to July 2, 2014?

A Distinctive Technical Program

The proposed technical program (shown on pages 8 and 9) is available on the meeting web site and details are being added regularly providing you an advanced description of all the sessions. This program provides up to 13.5 PDHs in a wide array of topic areas. The Vendor Exhibit will be one of the largest collections of transportation exhibitors and will have unique learning sessions during the annual meeting.

An Incredible Family Vacation

This is a once-in-a-lifetime opportunity to explore an incredible area of the United States and one of the most friendly places anywhere. Rapid City is a unique family oriented community with wonderful events and scenic venues that will form a memorable vacation – just before July 4th when fireworks and parades celebrating America take center stage.

Discounted Registration Still Available for Attendees and Vendors

Early registration is available until May for attendees, vendors, and students. You can register on the web site (www.2014ite.com) for $395 – at less than $30 per PDH you will be hard pressed to find more economical delivery of transportation technical content, given that nearly every meal from Sunday night to Wednesday afternoon is included.

Convenient PTOE/PTP Refresher Courses

You can have your staff get fundamentals of transportation engineer and planning training before the annual meeting even starts! The PTOE and PTP Refresher courses provide high quality instruction and will get you prepared for the PTOE/PTP exams. You will earn eight PDHs. Please note that these courses are being offered at lower costs than typical offerings. Look into details on the PTOE and PE web pages.

Win Cool Stuff

If you attend the meeting, you will have numerous opportunities to win cool electronic gear from iPads to Android tablets to Bose Bluetooth speakers to laptops to Galaxy Gear! The most current technology will be raffled off to registrants. You can gain more chances to win by answering our Presidential Quizzes correctly, buying a ticket to support the Student Endowment fund or speaking to vendors. For those who register early and reserve their hotel rooms by May 1, you will be entered into a raffle for one free room night at one of the conference hotels.

Extensive Student Involvement

If you are hiring, you will have the opportunity to meet some of the most talented young professionals in our industry. We will provide a resume summary to attendees so you can review prospective employees real-time. Students will have a great opportunity to meet potential employers while participating in the most extensive ITE student program at an annual meeting.

Everything in the Palm of Your Hand

The entire annual meeting web site is mobile-ready so you can review, post your own schedule to your smart phone, review papers and rate presentations, real-time.

Mount Rushmore
Conference Hotels

Because of the outstanding response to the 2014 Joint Western/Midwestern District Annual Meeting, the convention center hotel, Rushmore Plaza Holiday Inn, is already sold out. As a result, three new hotel options are available for meeting attendees: Hotel Alex Johnson, Adoba Hotel, and Howard Johnson Rapid City. Go to the Joint District Meeting website for more details about these options or call the Holiday Inn directly to check on room availability on-site.

Sponsorship Opportunities

Looking for corporate exposure and advertising in front of transportation professionals from 24 states and beyond? Consider sponsoring the Joint District Meeting. Sponsorship opportunities include a variety of ways to be recognized as a leading transportation firm from preferred exhibit booth space to company exposure, logo placement, and recognition throughout the conference. Consider becoming a sponsor at any of the following levels:

- Washington level ($2,500)
- Lincoln level ($1,500)
- Jefferson level ($1,000)
- Roosevelt level ($500)

Vendors who become Washington or Lincoln sponsors this month have the ability to select their booth locations upon registration and sponsorship. If you prefer, you can also sponsor key events or provide speaker gifts.

Check out our sponsorship page on the website. Please consider supporting the Rapid City meeting when you hear from our sponsorship committee members Carrie Falkenrath, Shawn Leight, Rock Miller, and Zaki Mustafa. Thank you to our early sponsors Sanderson-Stewart, Iteris, PTV Group, DKS Associates, Item Ltd., Pd Programming, SRF Consulting, Econolite and Stantec for their support.

A Quick Peek into Transportation Projects in the Dakotas

Williston Northwest Bypass

An area that has expanded greatly due to the energy industry expansion in North Dakota is in Williston. Numerous highway projects are underway in this district of the North Dakota Department of Transportation (NDDOT). In 2010, the City of Williston, North Dakota, completed a transportation plan. One of the highest priority transportation needs identified during the planning process was a highway that would serve as a bypass around the north and west sides of Williston. This need was identified due to the high and increasing volumes of semi-trucks traveling through the City on US Highway 2/85. As a follow-up to the adoption of the transportation plan, several potential routes for a bypass in 2011 were explored. The environmental documentation for this highway facility and a FONSI was issued February 2014.

The need for a temporary truck reliever route was identified during the early stages of the project. The environmental clearance and design of a two-lane rural highway facility was completed as the process of data collection, study, and preliminary design for the permanent four-lane highway proceeded. The temporary truck reliever route was constructed in the summer of 2012.

The Environmental Assessment (EA) for the permanent bypass project was completed in 2013. A multitude of cultural resources, highly variable topography, wetlands, surface streams, utilities, and recently approved development were some of the many environmental factors that were addressed during the complex environmental clearance and design of this four-lane highway. Close coordination with the City of Williston and Williams County was necessary for identification of impacts and the selection of a preferred alternative. Several public meetings and a multitude of property owner contacts comprised the public involvement process. The permanent Northwest Bypass project is scheduled for construction in 2014. SRF Consulting, Inc. was involved in the planning and environment work to support this project.

Crazy Horse Memorial

North Dakota Highway 23 Major Rehabilitation

In response to increasing demand for travel from the energy sector, North Dakota Department of Transportation recently advanced the

(continued on page 6)
Candidate for President
Carlos Ortiz, P.E., T.E., PTOE

I am honored to be selected as a candidate for ITE Western District President. As an active member of ITE for over 20 years, I have served as President of both the ITE Southern California and ITE Riverside-San Bernardino Sections. Also, I was a member of the Local Arrangements Committee (LAC) for the 2002 Western District Annual Meeting in Palm Desert, California. I have served in a number of related Board positions, including President, for ASCE Young Members Forum (YMF) and Orange County Traffic Engineers Council (OCTEC). This year, I was elected to serve on the Intelligent Transportation Society (ITS) California Board.

My involvement in the industry as a practitioner, coupled with my active participation in ITE, ITS California and other organizations, provides me the experience and organizational knowledge necessary to effectively serve on the Western District Board as your President.

This year under Karen’s leadership, we have worked together to improve the District’s operations. The Western District Board is excited to support LeadershipITE. It is a program to identify, develop, and encourage leaders to ensure that ITE and its members are positioned to engage and shape the future of transportation. We are working together to improve our communications with our members. We have a new logo and we are planning to update our website and our social media communications.

As your Western District President, I will proactively work with the District Board, International Directors, and Committee Chairs on evaluating the best near- and long-term interests of the ITE Western District membership. Achieving this goal will rely on successful implementation of the following objectives (to name a few):

- Increasing ITE exposure locally, nationally, and internationally
- Controlling spending and maintaining a healthy organizational budget
- Increasing membership and participation in local sections
- Augmenting participation in Annual District Meetings
- Promoting ITE sponsorship by private firms and vendors/manufacturers
- Engaging local engineering universities
- Supporting the Student Endowment Fund
- Supporting LeadershipITE

In addition, we need to continue to support ITE as a leader in our industry. I was very proud that our Western District created a committee and provided comments on California Senate Bill 743. Ms. Karen Aspelin and Mr. Erik Ruehr did an outstanding job bringing our California members together to participate on this committee and provided a formal response letter within three weeks. Our ITE International leadership provided some great sessions at the recent ITE Technical Conference in Miami. It was great to see topics about bicycle facilities on one day, and technology on another day, including Google’s presentation on autonomous vehicles.

As a partner in the realm of transportation engineering, you are important to the ITE organization, and I strongly encourage you to share your thoughts about the direction of the Western District with me. If elected, my goal is to collaborate with the Board in achieving the interests of the ITE Western District, its members, and students.

Please feel free to connect with me via email at cortiz@rbf.com. Again, I look forward to your continued support and to the opportunity of serving the Western District as President.

Candidate for Vice-President
Cathy Leong, P.E.

I have been privileged to serve as ITE Western District Secretary-Treasurer this past year after eight years of serving as the Student Endowment Fund Chair. During the year, I have had the opportunity to better understand the District’s operations and finances. In addition, I’ve been working with the other officers, International Directors, and all of the District’s dedicated committee chairs to serve our members.

As an active ITE member for 19 years, I have served as President of the ITE Hawaii Section, Chair of the Local Arrangements Committee (LAC) for the 2006 Western District Annual Meeting in Hawaii, and Student Endowment Fund Chair for two terms. This experience has provided me with invaluable leadership skills and an understanding of the District’s needs and goals.

If elected to the Vice President position, I will continue to work with the District’s officers, International Directors, and Committee Chairs on identifying and pursuing near- and long-term goals for the betterment of our membership. These goals include:

- Controlling spending, increasing income, and learning from the past to ensure continued fiscal responsibility
- Supporting the Richard T. Romer Student Endowment Fund to ensure that it remains a self-sustaining funding source for our student initiatives
- Increasing membership and participation at the local and District levels including attendence at our Annual Meetings
- Supporting LeadershipITE
- Supporting the Student Endowment Fund to ensure that it remains a self-sustaining funding source for our student initiatives
- Promoting ITE sponsorship
- Increasing membership and participation in Annual District Meetings
- Promoting ITE sponsorship by private firms and vendors/manufacturers
- Engaging local engineering universities
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Candidate for Secretary-Treasurer
Matt Weir, P.E., T.E., PTOE

Two decades of focused industry experience
- Long-term commitment to ITE, including Section-level leadership in multiple Districts
- Master’s (Georgia Tech) and bachelor’s (Clemson) degrees in Civil Engineering
- From the Sacramento office of Kimley-Horn

These three focus areas…Becoming a Leader in Technology, Changing the Industry’s Perception, and Investing in Leadership...are the foundation and motivation for my pursuit of this District position. As we are faced with legislation such as California’s SB 743, and with the release of the NACTO Design Guide, ITE has the opportunity to represent our industry’s evolving priorities and concerns.

I am sure you also sense what is happening…the transportation profession is changing quickly, far more quickly than most of our comfort levels. Frankly, there is the potential for the current rate of change to out-pace both our and ITE’s ability to adapt. This evolution can be seen in many ways extending from the tools we use on a daily basis and the underlying software that drive them, to legislative actions and significant changes to transportation modes
It is an honor to be selected as a candidate for Secretary-Treasurer of the ITE Western District. I am asking ITE members to allow me the privilege of continuing my service to ITE, our members, and our profession. I have been actively involved in the Western District since 1988, recognizing the value that ITE provides as well as the challenges going forward.

Since 2011, I have been the managing Principal of the W-Trans Oakland office. My responsibilities include directing transportation planning projects, business development and mentoring staff. My professional qualifications will help me achieve the interrelated goals I have identified.

Goals for the Western District

1. Increase Engagement of our members. Our Annual Meetings are the cornerstone for many of our District initiatives and offer our best opportunity to establish ITE as the choice organization among all transportation professionals. Increasing attendance at the Annual Meetings is my primary objective, as I believe it will lead to success with many other District initiatives. To do this we need to articulate the actual and perceived value of ITE at the Chapter, Section, District, and International levels.

2. Improve Collaboration with ITE International and other professional organizations. We face increasing competition from other professional organizations, the economy, and even within ITE. By fostering partnerships, we can enhance the services provided to our members.

3. Promote and Support Key ITE Programs. The Western District can enhance its promotion of the Student Endowment Fund and student mentoring programs. We can help with the transition of students into the profession, while also retaining them as members of ITE. Other programs, such as Leadership ITE, are also worthy of Western District support.

ITE Leadership Experience

Twenty-five years of ITE leadership experience have prepared me to move up to the next level of ITE service.

- ITE Transportation Consultants Council, Executive Board Member, January 2012-present
- ITE Western District 2010 ITE Annual Meeting, San Francisco, General Chair
- ITE San Francisco Bay Area Section, 1990-present, President 2003-2004
- ITE San Francisco South Bay Area Chapter, 1996-present, President 2000
- ITE Student Chapter, UC Berkeley, 1988-1989, President 1989

ITE Awards & Publications

- Transportation Professional of the Year, ITE SF Bay Area Section, 2010
- Visionary Contributor, ITE Western District Student Endowment Fund, 2012

Candidate for International Director

Dongho Chang, P.E., PTOE, ITE Fellow

I am honored to be a candidate for International Director. My decision to be actively involved in ITE has been one of the best investments personally and professionally. I am amazed by the generous spirit that our members bring to further our profession and improve vibrancy and livability in our communities. ITE is truly the umbrella organization that brings engineers and planners together to meet the long term needs of our diverse societies.

I have been very lucky and survived a couple of near-death experiences. This changed my perspective on fulfilling things that are important to me and the urgency to tackle them as opportunities arise. In my 22 years in the transportation engineering field, there has been no better time than now to embark on transformative change in our transportation service delivery. Some of the pressing issues that will be my priority as an ITE Director will be engaging the membership on:

- Funding for our transportation system is broken. The highway trust fund and the way that we generate revenues for maintaining our streets need a radical change. We must prioritize our limited resources to maintain and enhance our most critical and most important infrastructure.

- Our customers and their desires are changing. The younger population are driving less and our older (65+) residents will experience 36% growth in numbers from 2010 to 2020. There is a shift of people moving into urban centers where jobs and services are concentrated. We must ensure our society provides transportation options that are inclusive and serve those who do not or cannot drive.

- The standards for how our highways and streets are built and maintained must be revised to provide more flexibility for practitioners, especially in our urban environment. NACTO is filling the void that has been left unaddressed for some time. ITE must be the technical bridge that provides the urban standards and guidelines currently not addressed by AASHTO.

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I am active locally serving as the section president and have served in many elected and volunteer roles. I am currently in the inaugural class of 2014 LeadershipITE, which has been an incredible program that helped me understand the governance and leadership within ITE. I also understand the non-profit organization serving as the vice-chair for Board of Directors for four years at the largest and oldest cooperative preschool in Seattle. Thank you for your consideration.

Candidate for International Director
Alyssa Reynolds, P.E., PTOE

I am honored to be selected as a candidate for Western District International Director. ITE has meant much to me both professionally and personally, and I value every opportunity to give back to the organization. As Western District International Director, I pledge my time and effort to maintaining the excellent service, programs, and outreach Western District members have come to expect of our leaders. I also pledge to represent the interests of our District at the International level, and share the innovation that has been the hallmark of our District with all of ITE.

Some of the most valuable benefits that ITE membership affords are the networking opportunities and connections to colleagues. The District should continue to provide high-quality meetings, training, services and information exchange that facilitate networking while keeping costs affordable. Also, during these challenging times, fiscal responsibility should be a primary consideration of the District. District funds should be used efficiently and prudently, while maximizing relevancy to members. Efficient and regular communication through appropriate and accessible media can assist in this effort. Extra communication effort should be focused on outreach to students, younger members, and agency members to ensure connectedness and continuity within the Institute.

I have been a member of ITE since my undergraduate years at Montana State University where I served as the student chapter president in 2000/2001. Shortly after arriving in Nevada, I was elected to the Nevada Chapter Board, and following my service in Nevada, I was elected to the Intermountain Section Board. The geography and structure of our section is unique to the District, which affords extra years of ITE experience as well as experience dealing with both local and region-wide ITE issues. In addition to serving as an officer, I was appointed to be the Western District Student and Faculty Initiatives Chair in 2005, which allowed me to continue my contact with students and young professionals. During my service with ITE, I have had the good fortune to attend ITE conferences at the Section, District and International levels and to learn firsthand how positive and beneficial those experiences can be for all members.

I am currently employed by the City of North Las Vegas. The entire Vegas Valley has been hit hard by the economic downturn, meaning that a lot of creativity, efficiency, and teamwork is needed to continue to provide necessary services to our citizens. Prior to joining the City, I worked for Orth-Rodgers & Associates performing a variety of duties from travel demand forecasting to traffic signal design. My employer fully supports and encourages ITE participation.

rehabilitation of a 28.5-mile corridor on ND Highway 23 from New Town east to the Ward County Line. ND Highway 23 is in the western part of the state and is a two-lane rural highway with little or no passing area due to limited sight distances and rolling terrain that results in higher than typical crash rates. There are numerous projects being built and planned in western North Dakota in response to a growing energy industry.

As part of the Project Concept Report (PCR), traffic counts were collected and a traffic operations report was completed. The traffic counts showed more than 7,000 vehicles per day with up to 20% truck traffic. To address this need, a “Super Two” strategy to the corridor was applied, which included adding passing lanes in each direction with three to five mile spacing. During preliminary engineering, field reviews, solicitation of views, geotechnical investigation, ground survey, hydraulic analysis, borrow site determination, wetland delineation, wetland impacts, right of way impacts, permits, and preparation of the PCR were completed. Subsequently, in the final design, right of way plats, right of way acquisitions, borrow area negotiations and geotechnical analysis, utility impacts and coordination, preparation of the final plans, and contract documents were completed.

The rehabilitation includes the addition of eight-foot shoulders, turning lanes at key intersections, Highway Patrol Turnout Areas, and railroad stopping lanes. Surfacing for the project includes a concrete overlay from New Town to ND Highway 8 and a mine and blend from ND Highway 8 to the Ward County Line. In addition, the design work included the reconstruction/extension of two bridges, three box culverts, and one structural steel plate pipe.

Due to the energy transportation demands, the project was completed on a very compressed design schedule for the estimated $56 million project. Construction started by June in 2012 and was completed in 2013. SRF Consulting, Inc. was involved in the planning, design and construction services with NDDOT.

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2014 Annual Meeting Update (continued from page 6)

Preliminary Technical Program Outline

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<th>Session</th>
<th>Day</th>
<th>Time</th>
<th>Theme Technology &amp; Modes LaCroix A</th>
<th>Theme Signal Control Strategies LaCroix B</th>
<th>Theme Safety LaCroix C</th>
<th>Theme Leadership LaCroix B</th>
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<tbody>
<tr>
<td>1</td>
<td>Mon</td>
<td>10:30 AM to Noon</td>
<td>Weather Responsive Traffic Management</td>
<td>Design of Alternative Intersections</td>
<td>Oversized Trucks in Roundabouts</td>
<td>Leadership ITE - The Future</td>
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<tr>
<td>2</td>
<td>Mon</td>
<td>1:30 PM to 3 PM</td>
<td>NACTO - Urban Street Design Guide</td>
<td>Adaptive Traffic Control Systems</td>
<td>Highway Safety Manual Applications</td>
<td>Ethics of our Profession Roundtable</td>
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<td>3</td>
<td>Mon</td>
<td>3:30 PM to 5 PM</td>
<td>Bicycle Design and Safety</td>
<td>Reducing Emissions and Delay with Signals/ITS</td>
<td>SHRP/2 Putting Research into Practice</td>
<td>Perception of Transportation Professionals in Today’s World</td>
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<td>Tues</td>
<td>8:30 AM to 10 AM</td>
<td>Context Sensitive Case Study</td>
<td>Traffic Signal Advances and Benefits</td>
<td>Developments in Temporary Traffic Control Strategies</td>
<td>Transportation Certification Roundtable</td>
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<td>5</td>
<td>Tues</td>
<td>10:30 AM to Noon</td>
<td>Using the ITS ePrimer</td>
<td>Transit Signal Priority</td>
<td>Moving Toward Zero Deaths - Safety Action Plan</td>
<td>Career Development Resumes/Interviews/Get a Job Session - Students</td>
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<tr>
<td>6</td>
<td>Tues</td>
<td>1:30 PM to 3 PM</td>
<td>Bicycle Detection Case Study</td>
<td>Technology in Transportation</td>
<td>Roundabouts</td>
<td>Media in Transportation Workshop</td>
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<tr>
<td>7</td>
<td>Tues</td>
<td>3:30 PM to 5 PM</td>
<td>Hands on the Controller Workshop in Vendor Area</td>
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Move to Holiday Inn Dakota A/B/C Dakota D/E/F Hammons

2014 Mid-Year Board Meeting Highlights Update (continued from page 6)

members were $71,191. The District was able to increase reserves by $10,000, to about $90,000, but the reserves are still below the target of $120,000. Our tax return for calendar year 2013 is being prepared by our accountant and will be submitted to the IRS.

Secretary-Treasurer Cathy Leong reported on the District’s year-to-date income (for the period of October 1, 2013 – December 31, 2013). It included the following: $15,753.40 from the 2013 Annual Meeting in Phoenix, $6,882.80 in advertisements, and $5,677.23 in dues from International. Year-to-date expenses included $8,141.04 of travel expenses for International Directors and District Officers, $5,658.14 for WesternITE printing and mailing, and a $6,000.00 contribution to LeadershipITE.

Past President Walter Okitsu presented a draft of updates of the District’s election guidelines prepared by the Elections Process Task Force. Comments on the proposed updates were solicited from Board Members and will be reviewed by the Advisory Committee. He also announced the following slate of candidates for the 2014 elections: President: Carlos Ortiz, Vice President: Cathy Leong, Secretary-Treasurer: Matt Weir and Mark Spencer, International Director: Dongho Chang and Alyssa Reynolds.

The District’s three International Directors, Monica Suter, Jenny Grote, and Jennifer Rosales, provided summaries of their recent activities. During her report, Jenny Grote announced the four individuals from the Western District participating in the inaugural LeadershipITE class: Andrew Cibor, Dongho Chang, Benjamin Waldman, and Danielle Scharf.

WesternITE Managing Editor Joey Paskey informed the group of her goals and visions for WesternITE, which included working with the Communications Task Force on the Western District ITE Communications Plan and rebranding, offering a “go green” option to members, standardization of publication dates, and inclusion of more articles in the newsletter. Joey also indicated that WesternITE circulation is at approximately 3,700. Our current policy is to produce two printed/ mailed issues per year, plus an additional printed issue distributed at the Annual Meeting.

WesternITE Advertising Manager Robert Sweeting reported that the District has 32 advertisers in the Professional Services Directory and requests for renewals were sent out in early January. For the calendar year 2013, there were 15 private and 16 public agency positions available advertisements, and three E-News sponsors. He also reported that there were only three outstanding invoices yet unpaid.

Website Manager Justin Link provided updates on traffic for the District’s website and social media sites. He also reported that a comprehensive update of all westernite.org pages had been completed.

Technical Committee Chair Amit Kothari reported that nine ITE Journal articles written by authors from the Western District were eligible for consideration for the Wayne T. Van Wagoner award.
### 2014 Annual Meeting Update (continued from page 7)

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<tr>
<th>Session</th>
<th>Title</th>
<th>Presenter(s)</th>
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<td>1A</td>
<td>Weather Responsive Traffic Management, LaCroix A</td>
<td>Paul Olson, FHWA, MoReaM; Brian Willham, Shive-Hattery</td>
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<td>1B</td>
<td>Leadership ITE – The Future, LaCroix B</td>
<td>Sanderson, Sanderson Stewart, Magna Global; Martin Gees, City of Springfield; Susan Paulus, Lakeside Engineers; Chad Hammel, Jacobs; Daniel Scharf, Sanderson Stewart</td>
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<td>1C</td>
<td>Design of Alternative Intersections, LaCroix C</td>
<td>TBD</td>
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<td>1D</td>
<td>Oversized Trucks in Roundabouts, LaCroix D</td>
<td>Jim McCarthy, FHWA; Peter Lynch, Transmart; Brandon Bourdon, Kimley Horn; Layne Rock, HDR</td>
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<tr>
<td>2A</td>
<td>The NACTO Urban Street Design Guide, LaCroix A</td>
<td>John LaPlante, NY State DOT; David Roseman, City of Long Beach; Peter Koontz, City of Portland; Steve Colman, Kittelson &amp; Taylor</td>
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<td>2B</td>
<td>Ethics of our Profession Roundtable, LaCroix B</td>
<td>Jennifer Rosales, URS; Jenny Grote, City of Phoenix; Jim Pline, Pline Engineering; Grant Schultz, BYU</td>
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<tr>
<td>2D</td>
<td>Highway Safety Manual Applications, LaCroix D</td>
<td>Brent Jennings, Idaho Transportation Department/Bill Loudon, DKS Associates; Brent Hafner, HDR; Brian Willham, Shive-Hattery</td>
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<tr>
<td>3A</td>
<td>Bicycle, LaCroix A</td>
<td>Steve Albert, WTI (invited)</td>
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<td>3B</td>
<td>Perception of Transportation Professionals in Today’s World, LaCroix B</td>
<td>Chuck Hufnagel, Jacobs; David Davis, URS; Morgan Vose, URS</td>
</tr>
<tr>
<td>3C</td>
<td>Reducing Delay/Emission with Signals, LaCroix C</td>
<td>Michael Trueblood, Trafficware; J.D. Schneeberger, Noblis; Christopher King, HDR; Marshall Cheek, Trafficware</td>
</tr>
<tr>
<td>3D</td>
<td>SHRP/2: Putting Research into Practice, LaCroix D</td>
<td>Steven Chan, Transoft Solutions; John LaPlante, TY Lin; Ken Jacoby, FHWA</td>
</tr>
<tr>
<td>4A</td>
<td>Context Sensitive Case Study: Grand Ave, LaCroix A</td>
<td>Craig Gaskill, TSH Engineering; Joe Eisen, CDOT; Tim Harpst, TPCB; John Davis, TPCB; Dennis Randolph, International Director</td>
</tr>
<tr>
<td>4B</td>
<td>Transportation Certification Roundtable, LaCroix B</td>
<td>Ken Ackeret, TPCB; Tim Harpst, TPCB; John Davis, TPCB; Dennis Randolph, International Director</td>
</tr>
<tr>
<td>4C</td>
<td>Traffic Signal Advances &amp; Technology, LaCroix C</td>
<td>TBD</td>
</tr>
<tr>
<td>4D</td>
<td>Temporary Traffic Control, LaCroix D</td>
<td>TBD</td>
</tr>
<tr>
<td>5A</td>
<td>Intelligent Transportation Systems, LaCroix A</td>
<td>Pat Noyes, Pat Noyes &amp; Associates</td>
</tr>
<tr>
<td>5B</td>
<td>Student Career Development, LaCroix B</td>
<td>Neelam Sharma, URS</td>
</tr>
</tbody>
</table>
5C: Transit Signal Priority, LaCroix C
MODERATOR:
Barry Przybyl, Apex - Transit Signal Priority in the Denver Metro
Minjie Mei, City of San Jose - Cuyamaca Street Signal Upgrade with Trolley Priority
Allen Nie, Hatch Mott McDonald - I-225 Light Rail Signal Control Strategies Development and Evaluation
Ramin Massoumi, Iteris - Design and Configuration
Considerations for a “Smart Transit” System

5D: Moving Toward Zero Deaths - Safety Action Plans, LaCroix D
MODERATOR: Shauna Hallmark, Iowa State
Joe Marek, Clark County - The Role of the Transportation Safety Action Plan in Guiding Efforts to Reduce Fatal and Serious Injury
Jay Otto, Montana State - Building the Positive in a Community to Create a Safer Transportation System

Monday July 1

6A: Bicycle Detection Case Study, LaCroix A
MODERATOR: David Kuhns, WaveTronix - Using Radar from Stop Bar Detection to Increase Intersection Efficiency and Safety for All Vehicles
Mark Esposito, Hartzog Craybill - Engineer Perspective
Bill Taylor, Summit Crest - Contractor Perspective
Walter Portillo/Brent Padilla, WaveTronics - Vendor Perspective

6B: Media in Transportation Workshop, LaCroix B
MODERATOR: Randy McCourt, DKS Associates
Mock Media Interviews with Transportation Professionals - how to handle news stories from both the media and engineer’s perspective
KOTA Television Station News Director
Rapid City Journal Community Affairs Writer

6C: Technology in Transportation, LaCroix C
MODERATOR: TBD
Jamie Mackey, UDOT - Automated Traffic Signal Performance Measures
Scott Lee & Kevin Mizuta, Transpo Group - Traffic Data Roadmap: Where We Have Been, Where We Are Going
Jeanne Olubogun, MoDOT - MoDOT’s Speed Warnings on DMS Pilot

6D: Roundabouts, LaCroix D
MODERATOR: Gene Russell, Kansas State University
Mike Bittner, Kadrmas, Lee & Jackson - Roundabout Solutions for Complex Traffic Environments
Kathy Harris, Kadrmas, Lee & Jackson - Multi-Lane Roundabouts in an Interim Condition
Andrea Bill, University of Wisconsin - Safety Evaluation of Wisconsin’s Roundabouts
Mark Johnson, MTJ Engineering - Business Access and Associated Benefits Provided by Roundabouts

Tuesday 3:30 p.m. – 5:00 p.m. Session 7

7A: Hands on the Traffic Signal Controller Workshops
Vendor Hall – Rushmore C/D
Various vendors with traffic signal controller equipment will be holding hands on the controller working sessions with professionals – going through basics of traffic signal controller technology – how to enter timings, cabinet basics and electrical fundamentals
Trafficware, Siemens, Peek, McCain, Econolite, others

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Viewed by over 4,000 engineers and vendors monthly, WesternITE is an excellent means for advertising your company and positions available! We have Gold, Silver, Bronze, E-news only, and positions available options. Contact our Advertising Manager, Robert Sweeting at rsweeting@toaks.org or (805) 449-2438 for more information and pricing.

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Spring International Board of Direction Meeting Highlights

By Monica M. Suter, P.E., PTOE

ITE’s International Board of Direction (IBD) met at the Hyatt Regency Miami Hotel on March 7-8, 2014 prior to the Spring Technical Conference. The Western District was represented by International Directors Monica M. Suter, Jenny Grote, and Jennifer Rosales. International President Hibbett Neel, Jr. led the meeting and International Past President Zaki Mustafa and International Vice President John Kennedy of the executive committee also participated. Ex Officio Board Members Steve Colman (Coordinating Council Chair/Representative) and Eva Lerner-Lam (China Representative) also participated.

ITE International Headquarters Staffing Changes & Transitions

Executive Director Tom Brahms updated the Board that ITE Deputy Executive Director for Finance and Administration Peter W. Frentz will be retiring by June 30, 2014. Pete’s significant service and contributions over several years are very much appreciated—thank you Pete! Natalia Vlasov will move into the role of Membership Director, Pam Goodell will serve as Marketing Senior Director, and Courtney Day will serve in technical contract support. Michelle Birdsell is continuing her work to strengthen the content and relevancy of the ITE Journal (“ITEJ”).

ITE International Spring Technical Conference Participation

Meeting conference attendee numbers were a bit higher than in 2013. However, exhibitor participation was slightly less than in 2013. Two conference highlights were the presence of Andrew Chatham from Google at the Tuesday plenary and a contingent of students from China. The Board agreed to approve a certificate of recognition for Google for the significant impact that Google’s software and maps have had as a frequent tool used by transportation professionals. Similarly, the innovation of the Google self-driving vehicle is notable and the presentation was enlightening. Google and others involved in this type of work are looking to obtain data and information from agencies regarding current construction project information.

Professional Development Program

Tom Brahms updated the IBD that the new Learning Management System will be launched shortly. Staff is working to revamp the professional development program content, enhance the use of technology in training delivery and customer support, and rebrand the program. The goal is that it will become the central point for ITE members to access professional development.

Collaborations with External Organizations

Executive Director Brahms noted that the extensive list of collaborations will be highlighted in future ITEJ's.
Fall International Board of Direction Meeting Highlights, 2013

By Jenny L. Grote, P.E., PTOE

I always look forward to the last International Board Meeting of the year because we meet at ITE Headquarters in the Army/Navy Club and because it is in our Nation’s capital, Washington, DC. On Friday and Saturday, November 8th and 9th, Zaki Mustafa presided over the meeting as International President, assisted by Past President Rock Miller and Vice President Hibbett Neel, Jr. I joined Michael Sanderson and Monica M. Suter as International Directors representing the Western District, along with Steve Colman who serves as Chair of the Coordinating Council. This is the meeting where newly elected directors attend an orientation session and get sworn in for their three-year terms, so Jennifer Rosales was sworn in and will serve the Western District as International Director for a three-year term starting in 2014. Other individuals were sworn in as incoming members of the International Board of Direction, including W. Hibbett Neel, Jr., International President, and John J. Kennedy, International Vice President.

Financial Status

As with most professional organizations, these are challenging times the Institute is facing with the impacts they have on revenue streams, according to Executive Director and CEO Tom Brahms. Deputy Executive Director Pete Frentz walked the board through the principal revenue and expense figures for the Institute, providing budgeted and projected numbers for each category. Even with tightly controlled expenditures, the projected net loss for the end of 2013 was more than $500,000. Half of that amount is from membership dues shortfall so membership drives commenced after the meeting. Vice-President Hibbett Neel suggested the formation of a Budget/Finance committee that would meet via conference call throughout the year to review the Institute’s finances and budget prior to each Board meeting and report their findings to the Board.

New Focus/New Committees

Incoming International President, W. Hibbett Neel, Jr., presented his report to the board, which included four new proposed committees: Student Chapter Committee, Young Member Committee, Advocacy Committee, and Professional Development Committee. I was asked to serve as a liaison to the Board for the Young Member Committee and Director Monica Suter was asked to serve as a liaison for the Advocacy Committee. We will help the Committees accomplish their goals by advocating on their behalf to the International Board.

LeadershipITE gets going!

The LeadershipITE program developed from a bold idea to becoming an inspiring reality through a collaborative effort of volunteers and ITE staff. The inaugural class gathered at ITE Headquarters in advance of and during the International Board meeting November 7th-9th. Abundant appreciation goes to Director Michael Sanderson for having the vision and dedication to make this program a reality during his three-year term on the Board. (Editor’s note: you’ll want to read Michael’s article in the March issue of ITE Journal about the LeadershipITE program on pages 17 and 18.) Four individuals from the Western District, of the class of 30, are participating in the inaugural class:

Andrew Cibor
Traffic Engineer
Ada County Highway District
Garden City, ID

Benjamin Waldman
Principal Traffic Engineer
City of Lakewood
Lakewood, CO

Dongho Chang
City Traffic Engineer
City of Seattle, WA
Seattle, WA

Danielle Scharf
Associate/Senior Transportation Engineer
Sanderson Stewart
Bozeman, MT

Congratulations to these young professionals as they seek an exciting opportunity ahead!

A First for Future Transportation Professionals

The International Board Representative to China, Eva Lerner-Lam, was assigned to be a liaison to, and charter, the Jinan Foreign Language Schools in Jinan, Shandong, People’s Republic of China as a high school club affiliated with ITE. At Eva’s recommendation, the Institute sent a certificate to the Jinan Foreign Language School, recognizing them as a high school club of the Institute. (They sent four of their top students to the Spring Technical Conference in Miami where they presented on their club’s activities and participated in the conference.)

Strategic Plan and 2014 Work Plan

Every year, the International Board reviews the Strategic Plan and discusses what changes need to be made, if any. Here are the goals that were evaluated as part of the existing Strategic Plan: Goal for the Profession, Goal for Professional Knowledge, Goal for Technology, and Goal for Collaboration. The Goals discussion was followed by a variety of Work Plan Elements with associated priorities.

International Campaign Guidelines

Immediate Past President Rock Miller updated the Board on the proposed revisions to the Board’s rules for campaign conduct. The Campaign Guidelines Report proposed revisions to Procedure 5-6 which included the removal of having stand-alone printed campaign brochures, in the interest of reducing expenses and going green simultaneously.

NACTO Urban Street Design Guide

One of the Board’s discussions was regarding the impact of the National Association of City Transportation Officials (NACTO) recently released Urban Street Design Guide. ITE would desirably like to lead the industry with this type of publication in the future since many of the elements highlighted in this Guide, such as pedestrian and bicycle

(continued on page 13)
Spring International Board of Direction Meeting Highlights (continued from page 10)

Communicating ITE Benefits with Members

It was agreed that ITE HQ staff will prepare a PowerPoint presentation regarding ITE benefits with input from IBD members to share at section, chapter and district meetings. Additionally, a brief video will be created that highlights ITE membership benefits with a video link on the ITE website. Also, many important meetings are attended by ITE HQ staff; however, members are not necessarily aware of the value and information obtained from these meetings. It was agreed that this information needs to be regularly provided to the IBD, members, council and committee chairs, districts, sections and chapters to enhance our communication with members.

Increasing Agency & University Memberships

A new option for a flat rate, unlimited number of participants for agency memberships is being evaluated for the City of Los Angeles and Los Angeles County. The Board agreed that ITE staff move forward with this flat rate option based on agency type and population first as a trial and then to propose a fee structure for a Board ballot vote. This would also encourage non-transportation professionals to join as Institute Affiliates under this membership option while transportation professionals would continue to be handled as professional members as they are today. All agency members would receive the electronic ITEJ and perhaps a few hard-copy journals might be provided for agencies to display in some key waiting areas of their agency. This flat rate option would also broaden ITE’s reach to Councilmembers, Mayors, and non-traditional members as a way to enhance ITE communication beyond just practicing professionals. Those interested in the current agency membership can contact Jennifer Childs at jchilds@ite.org where five or more members can constitute an agency membership and the price is reduced per member for each additional five members who join. The IBD also agreed that agency membership discounts for international meeting participation will continue but in 2015 the discount coupons for public agency memberships will be phased-out to streamline accounting processes. The IBD also agreed to distribute 10% of flat-rate agency membership dues to districts and 5% to sections to simplify the invoicing procedures beginning in 2015.

The IBD also approved a motion to have a similar university membership option based on type and population with a restructured flat fee option. The existing fee structures will also remain an option for both the agency and university memberships.

Council Membership Fees

The IBD passed a motion to remove all Council membership fees effective immediately for any new or renewed memberships! Members will be able to self-select into as many Councils as they prefer and will have access to information from the Councils they choose. Overall, the Board seemed very pleased to implement this change which is member-friendly and removes any barriers to participation. It also encourages further information sharing within ITE and simplifies staff accounting procedures for ITE HQ. This is a great “win-win” change!

Financial Projections 2014 & 2013 Budget

Executive Director Brahms’ projections show a $300,000 shortfall through the end of 2013 (which is less than anticipated last fall). Tom indicated that the Institute anticipates meeting the approved budget for 2014. President Neel & Vice President Kennedy are also working with Tom on ideas to streamline various operating costs and overhead recoveries for ITE and President Neel also established a Budget and Finance Committee.

The Future of “Spring” Technical Conferences

The Board agreed to modify these to become “hot topic” seminars that may tag onto district or other meeting/partnering venues. These may occur in the fall (October or November), the spring (in conjunction with a district meeting) or other time-frame—to be determined based on the topic and need each year. There is an ITE commitment for a location in 2015; however, there is some flexibility as to the time of year that 2015 meeting can be held. A useful discussion was also held regarding several “hot topics” members currently face and the list continues to be long!

New International Committees

President Hibbett Neel provided an overview of the goals he has for the new ITE committees:

- Student Chapter
- Professional Development
- Young Member
- Advocacy Committee

Advocacy Committee (AC) Co-Chair Monica Suter provided a committee update to the Board. The first conference call was held on February 7, 2014 and first in-person meeting/conference call was held, along with LeadershipITE participants and Co-Chair Sam Schwartz on March 10, 2014. The IBD approved a motion based on input from the AC members that the word “advocate” be added to the Institute’s Mission Statement to provide more emphasis regarding the importance of this newer effort. An advocacy network has been set-up on the ITE Community and all ITE members can self-select to participate in this network. Webinars and ITEJ case studies are also in progress to share advocacy tools with members to enhance the skill-sets of members. The first AC Webinar will occur on April 30, 2014 at 3 pm EST and noon Pacific Time called: “Taking the Plunge into Social Media for Your Next Transportation Project.”

Additionally, input from Roy Neel (a former White House aide) was shared during the initial conference call regarding effective ways to work with legislators. These and other tools will be shared with interested members. Additionally, a legislative alert system with talking points/sample templates/letters provided by ITE staff has been recommended and work has been initiated on this by ITE’s Allyah Horton.

Jenny Grote provided an update on the first Student Leadership Summit at San Luis Obispo, CA led by Cal Poly San Luis Obispo Student Chapter President Kaylinn Roseman. A student write-up has been prepared for the ITEJ in addition to the summary provided on the www.westernite.org website. It was recommended that this concept be expanded internationally as well. The event was highly attended and very well received.

ITE Relevancy

A discussion was led by President Neel regarding ITE’s relevancy and the need for the organization to become further “nimble” given the faster pace of change affecting our industry. A vibrant discussion ensued and suggestions were shared by all IBD members. This important issue will continue to require additional consideration and several Board actions taken were steps in the right direction. Further input

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from LeadershipITE’s first inaugural class is anticipated and this issue is anticipated to continue to be further discussed during the next Board meeting.

California Senate Bill (SB) 743

Monica Suter provided an update on this new California legislation that became law in January 2014. The bill amended the California Environmental Quality Act (CEQA) to remove Level of Service (LOS) as a measure of traffic impact for projects within Transit Priority Areas (TPAs) and possibly throughout the entire state and requires that new metrics be developed. Erik Ruehr was appointed by District President Karen Aspelin to chair the CA ITE Task Force that provided comments to the Office of Planning and Research (OPR) by February 14, 2014. Although it is currently only in CA, she noted that it was also covered at Transportation Camp (pre-TRB in January 2014) and appears to be in line with some of the goals of the active transportation programs in MAP 21 as well. Part of the goal appears to be to move our industry toward being more “transit-inclusive” and less “car-centric.”

Other Items

The Board discussed the status of “Life Members” and encouraged the recognition of them at local meetings, etc. Also, for the several Life Members who continue to work, the Institute appreciates any contributions they may choose to make in support of ITE.

The Board agreed that the Institute should consider implementing some type of ITE International membership tangible “gift” item for new members.

Congratulations to All Three New Honorary Members!

The Board voted to invite three new Honorary Members to the Institute:

- Thomas B. Deen, P.E.
- Weston S. Pringle, Jr., P.E., PTOE
- Richard T. Romer, P.E., PTOE (posthumously)

Congratulations to them all!

Upcoming Publications

The following publications are scheduled to be released in 2014:

- Recommended Design Guidelines to Accommodate Pedestrians and Bicycles at Interchanges
- Trip Generation Handbook, 3rd edition
- Preemption of Traffic Signals Near Railroad Grade Crossings
- Sight Triangles and Corner Clearances
- Clearance Intervals
- Traffic Calming
- Traffic Engineering Handbook
- Person trip generation database

International Vice Presidential Candidates

After the International Board meetings, the Nominations Committee selected two candidates, one of whom would be elected in 2014 for the office of International Vice President in 2015. They are Raymond E. Davis from San Francisco, California (Western District) and Paula Flores Benway from Rochester, New York (Northeastern District). You will see their campaign materials and hopefully hear their campaign speeches as we near the election this spring. Please VOTE!

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As I complete my first year on the International Board, I would like to thank my cohorts, Michael Sanderson and Monica Suter. Michael will always be associated with the LeadershipITE program and is a role model as a true leader in ITE. We welcome Jennifer Rosales to the Board and look forward to continuing the progress from those who have served the Board in prior years. I would like to end with a final Thank You to International President Zaki Mustafa, who never tires of doing more to serve ITE and going the extra mile to help a member/friend. We will forever remember his mantra; no matter how much time passes…… Together we ARE the BEST!

Western District Leadership Directory

We just completed updating the ITE Western District Leadership Directory. We would like to thank everyone who provided the information requested. Sections and Chapters select their Leadership Board and Committee Chairs at different times throughout the year. Please continue to provide future updates to your Western District Board by emailing Carlos Ortiz at cortiz@rbf.com.

Western District Committee Updates

The following are updates from the Western District committees:

**Career Guidance**

*By Neelam Sharma, T.E., Career Guidance Committee Chair*

The Career Guidance Committee is soliciting nominees for the three young professional awards that are presented at the Annual Meeting. Please submit your nominations to Career Guidance Chair, Neelam Sharma (neelam.sharma@urs.com).

- The Western District Young Professional Achievement Award recognizes a young professional who has shown exceptional dedication to the transportation profession through ITE service, has made significant accomplishments that benefit the profession of transportation engineering/planning, and/or has participated in mentoring transportation professionals. Please submit your nominations along with a brief summary of why you are nominating this individual by May 1st.
- The Employer Recognition Award of the Western District of ITE is an effort to recognize employers for supporting young professionals (professionals 35 years or younger) in ITE activities, technical training and professional development/mentorship. For more information on the Employer of the Year Award and the application please visit our webpage: http://westernite.org/aboutus/awards/employer-recognition-award/. Submit your nominations along with the application by May 1st.
- The Best Annual Meeting Paper by a Young Professional award recognizes the author of a paper judged to be the best technical paper presented at the ITE Western District Annual Meeting by a Young Professional (35 years old or younger).

**Public Relations**

*By Chuck Huffine, P.E., PTOE, AICP, Committee Chair*

- This committee works to expand the efforts of our Public Relations Committee to the international level and help spread the word about the positive contributions that ITE and its members make to society. The Public Relations committee needs additional members to

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Section and Chapter Reports

The Sections and Chapters of the Western District are busy! Highlights of their activities are provided below:

**Alaska Section**

*Report provided by Danielle Fay*

- Current officers are: **Robert DeVassie**, President; **Susan Melton-Acheson**, Vice President; **Erica Jensen**, Treasurer; **Danielle Fay**, Secretary; and **Nicole Knox**, Past President
- **Jeanne Bowie** was named as the Alaska Engineer of the Year for 2013. Jeanne is a Senior Transportation Engineer with Kinney Engineering, LLC. She holds a Doctorate in Civil Engineering from the University of Central Florida, is licensed as a Professional Engineer in both Florida and Alaska, and is certified as a PTOE. Jeanne has been an active participant in ITE since 2001.
- Our 2nd Annual Beer and Wine Tasting & Silent Auction Scholarship Fundraiser was held in November, and $5,100 was raised for our student scholarship fund!
- Donations were taken for a holiday fundraiser for the Food Bank of Alaska. A total of $234.65 was donated, equivalent to 1,173 pounds of food.
- The Alaska Section’s monthly meetings take place in Anchorage. Because Alaska is a large state with diverse regions, we are looking for ways to reach out to other transportation professionals across the state. Our goal is to start using a platform such as ‘Go to Meeting’ to broadcast our meetings and allow others across the state to participate.

**MiteY Race**

Join us in Rapid City, SD on Saturday, June 28 from 3-5 PM for the next installment of the MiteY Race. This year’s MiteY race is presented in conjunction with the 2014 Western District Annual Meeting as a fundraiser for the Student Endowment Fund.

The MiteY Race is modeled after the hit television series “The Amazing Race” with teams following clues and completing challenging but fun tasks. Teams raced around San Francisco landmarks in 2010 and along the Santa Barbara waterfront in 2012, and solved a jewel heist in Phoenix last year.

This year’s MiteY Race is themed the “City of Presidents” and is again being held on the Saturday preceding the Annual Meeting. This year, student and family/friends teams will compete challenging but fun tasks in downtown Rapid City. Registration is open for the upcoming race at http://westernite.org/endowment-fund-2/mitey-race-2014/.

We’ve already had five family/friends teams register for our race and are looking forward to welcoming our enthusiastic student teams! As an added incentive, we have decided to award a slight advantage during the race to the first family/friends and student teams to fully register. The MiteY Minions team will receive the award for our family/friends teams, but who will win the student team award? Register now and stay tuned to our Facebook page (www.facebook.com/TheMiteYRace) for clues about the upcoming race.

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• Student involvement continues to be a focus for our section. As a part of Engineers Week, the ITE Alaska Section sponsored a UAA Student Competition Event called Lego Longo. We also will be advertising three student scholarships in the near future. Students are offered free admission to our monthly section lunch meetings to promote student attendance. Two students at UAA are currently investigating re-starting an ITE student chapter, and our board will work to help them succeed in this process.

• The Section celebrated our 40th anniversary with a social event at the Lucky Strike bowling alley in Downtown Denver. Members signed their memories to story boards covering the last 40 years, in addition to a presentation highlighting Section achievements and honoring distinguished members.

• The Section’s annual golf tournament will be held on June 13th at the beautiful Red Hawk Ridge Golf Course in Castle Rock, CO. The cost is $115 per person and includes greens fee, range balls, golf cart, lunch buffet, and lots of prizes. The format will be our usual four-player scramble. Reserve your spot today, registration is now open on the section website!

• The student ITE members of the Colorado-Wyoming ITE Section had an action-packed season, with some great outreach events including attending a Colorado Rockies game, a tour of the recently upgraded downtown Denver bike lanes, and a luncheon on Connecting Auraria Campus.

• The Section awarded four scholarships in late fall 2013 to Carlie Campuzano, UC-Denver ($1,500), Britton Hammit, UW ($1,500), Edward Offei, UW ($750), and Alejandro Henao, UC-Denver ($750)

Hawaii Section
(Report provided by Sara Toyama)

• Professional development opportunities and events have been held regularly within the Section, including the topics of the Waikiki Regional Circulator Study, complete streets, and the Oahu Regional Transportation Plan. Upcoming meeting topics include the Lahaina Bypass project.

• The Hawaii Section updates their website regularly with meeting highlights and announcements. Please go to: http://ite-hawaii.org/

Intermountain Section
(Report provided by Bruce Christiansen)

• The 2014 Intermountain Meeting is coming up May 15-17 in Jackson Hole, Wyoming. Registration details can be found at this website: https://www.regonline.com/builder/site/Default.aspx?EventId=1384532

• Two student paper awards and two student scholarship awards are being evaluated and will be presented at the annual meeting in Jackson.

• Tim Harpst will be teaching a Northwestern University class on intersection design and channelization prior to the annual meeting. Northwestern has threatened to cancel the course if more people don’t enroll within the next month!

• A certificate of Appreciation and $50 gift card were presented to a presentation highlighting the last 40 years, in addition to a presentation highlighting Section achievements and honoring distinguished members.

• The NorCal ITE Section continues to make students a priority through our continuous support of the Student Endowment Fund ($1500 was contributed in 2013), and our support and interaction with three student chapters in our Section – Sacramento State University, U.C. Davis, and Chico State University. The Board recently solicited Student Award applications to sponsor a deserving student with an all-expenses paid scholarship to attend this summer’s ITE Western/Midwestern Joint District meeting in Rapid City, South Dakota.

• Jason Shykowski, Past President, served as NorCal ITE Section’s representative to participate on a special task force to compile meaningful comments to the State Office of Planning and Research (OPR) with regard to the SB 743 legislation on behalf of the District.

Northern California Section
(Report provided by Angie Louie)

• Current officers are: Angela Louie, President; Joe Anderson, Vice President; Doug Maas, Secretary; John Samuelson, Treasurer; and Jason Shykowski, Past President

• Professional development opportunities and events have been held regularly within the
Section. Upcoming meetings include the ITE Simulation Roundtable on Analysis Tools (June 5, 2014) and the Joint Meeting with TRB Traffic Flow Theory summer meeting (August 13, 2014).

Riverside-San Bernardino Section
(Report provided by Daniel David)

• Professional development opportunities and events have been held regularly within the Section for topics including the SB X E Street Corridor Project, Design-Build Projects in the Inland Empire, and connected vehicles. Upcoming meeting topics include student presentations and complete streets.

• RSBITE has reached out to ITE Cal Poly Pomona (ITECPP) providing them with volunteering opportunities and encouraging their involvement at the monthly business meetings. RSBITE has also announced various traffic activities that their student chapter can be involved in and has given multiple presentations at ITECPP’s biweekly lunch meeting.

• RSBITE successfully hosted their annual Vendor Show Meeting last fall in the city of Ontario. An informational presentation was given by Mr. Greg Larson of Caltrans District 8 on Connectivity and Automated Vehicles, providing attendees a glance at the current state and future of automation in transportation.

• RSBITE hosted their 31st annual golf tournament at Menifee Lakes Country Club on March 21st, 2014.

Candidates for ITE International Vice-President

Paula F. Benway, FITE
Associate, Transportation, Stantec Consulting, Inc., Rochester, NY USA

Visibility
We must promote and enhance ITE’s role as a respected transportation authority while being an advocate for our members’ needs, goals, and capabilities. Transportation professionals need an institute that helps them address the issues facing our communities. Collaborating with other organizations to address community needs and working with policymakers at all levels of government elevates our position as leaders in the industry.

Accessibility
To make ITE the premier organization, we need to be more accessible to our members. We can do this by providing platforms that expand our use of the digital technology of today and tomorrow to educate the next generation. We need to provide useful tools that allow our members to draw on realistic assessments and forecasts of cities, economies, and the environment. In addition to technical expertise, diversified professionals with strong skills in facilitation to engage the public, advocacy to influence policymakers, and collaboration to engage partners are critical to our success. We must bridge the knowledge, wisdom and experience of current and past generations to guide and propel the success of the next generation.

Affordability
We must provide cost-effective professional development opportunities such as webinars and briefings, and improve our annual meetings. Our annual meetings offer an invaluable opportunity by providing technical knowledge, workforce development, global information exchange, and networking. We must explore the use of technology to expand the reach of the meeting and make it more affordable to the majority of members who rarely have the opportunity to attend.

Raymond E. Davis, III, P.E., PTOE, FITE
Vice President, TrafficDuco Inc., San Francisco, CA USA

Follow me on Twitter @ray4ite, Facebook, or LinkedIn

MAKING ITE WORK FOR YOU
I celebrate 40 years of active involvement in ITE in 2014. The return on my investment has exceeded my expectations every step of the way, for the public and for me, professionally and personally. I’m a better professional because of ITE and being a better professional made my career advancements possible. Now, I want to make sure you have the same opportunities to grow that I did, tailored to meet your needs.

We all have competing activities that make it a challenge to be active in ITE. We need to increase opportunities to participate and access information and remove barriers to involvement. We need to make sure that ITE publications, conferences, and training are relevant to dealing with today’s issues in a cost effective manner.

My vision for Making ITE Work for you:

• Leverage Technology and Social Media to better serve our members.
Candidates for ITE International Vice-President (continued from page 17)

- Continued support of LeadershipITE.
- Expand our electronic library to enable instant access to all of our publications.
- Define out global role to identify how we can support transportation professionals worldwide, especially in Asia.

Implementing this vision will allow you to become a better professional, and that will enhance our profession as a whole.

I have been very fortunate to serve at all levels of ITE leadership (21 years at elected or appointed positions). I was co-founder and President of a Student Chapter, Section President of two sections, Western District President and a Director on the International Board. I have served on the Executive Committees of three ITE Councils and chaired the Public Sector Council as well as serving on numerous technical committees. This combined with my experience in the public sector as a City Traffic Engineer and Public Works Director and in the private sector in senior management positions has enabled me to listen and recognize the needs of our members at all levels of ITE.

My passion, experience, vision, and time available to commit to ITE will make sure that with your support I will Make ITE Work for You.

2014 Mid-Year Board Meeting Highlights Update (continued from page 10)

Rapid City 2014 LAC Western District Co-Chair Randy McCourt provided an update on the planning for the upcoming Annual Meeting. Over 460 room-nights have already been booked; they were able to fill the technical program; a few vendors have already been secured; family night will be an outing to Mt. Rushmore; a band was selected for the banquet; and special events such as the MiteY Race, a media event, and student event are planned. He requested assistance with finding sponsors for the meeting and they are still looking for a LAC Registration Chair. Randy also presented the LAC budget for Board comment and approval.

Las Vegas 2015 LAC Co-Chair Alyssa Reynolds reported that the meeting would be held at Planet Hollywood. The LAC has set up their bank account and is working on developing their program. She also indicated that the LAC would be requesting an additional advance at the Annual Meeting in Rapid City.

Albuquerque 2016 LAC Co-Chair Jim Barrera reported that the LAC has opened their bank account and will be requesting an advance at the Annual Meeting in Rapid City. He also presented a preliminary budget for the meeting and indicated that they needed to put down a deposit to secure their Family Night venue.

San Diego 2017 LAC Chair Joe de la Garza indicated that they have formed the LAC, have set the meeting date for June 25-28, 2017, and are currently reviewing proposals from hotels.

The meeting adjourned at 5:08 pm. The next board meeting will be at the 2014 Annual Meeting in Rapid City, South Dakota, on Sunday, June 29, 2014.

ITE Western District Student Leadership Summit: No Brakes on the Happenin’ Train

Over President’s Day weekend, 85 students from 11 western universities stretching from San Diego to Seattle gathered at California Polytechnic State University, San Luis Obispo for the first ever ITE Western District Student Leadership Summit. This unique three day event was the first such ITE conference planned, organized, and executed entirely by students for students.

Universities represented at the Summit included: University of Washington, Oregon Institute of Technology, San Jose State University, Sacramento State University, San Diego State University, California State Polytechnic University Pomona, UC Davis, UC Irvine, USC, UCLA, and Cal Poly San Luis Obispo.

Also attending the Summit, participating on panels, and speaking at sessions were key industry professionals from around the country including: Hibbett Neel, Karen Aspelin, Jenny Grote, Monica Suter, Ray Davis, Zaki Mustafa, David Roseman, Alan Clelland, Rich Krumholz, and Jeralee Anderson.

Presenters spoke on a variety of topics such as career advice, emerging technologies, sustainability, and life experiences. Additional highlights included an ethics panel, speed interviews, resume workshop, trivia game, student roundtable, awards ceremony, and an evening spent in downtown SLO. The keynote speaker was Randy Iwasaki, Executive Director for the Contra Costa Transportation Authority and past Director of Caltrans, encouraging students with a message that they have the power to make great things happen in their careers!

The Student Leadership Summit was a truly magical weekend for both the students and professionals involved. It is important that this becomes an annual event involving even more student chapters throughout the Western District. A few schools have already expressed interest in hosting the event next year. I encourage professionals, companies, and government agencies to get involved to provide the next host with the help, assistance, and donations they will need to put on this great event.

If you are interested in being a part of something special please contact Kaylinn Roseman at kroseman2@gmail.com.
It was a labor of love for the ITE Student Leadership Summit Planning Committee. The attending students and professionals.

Student leaders from the various schools spoke about their chapter’s successful recruitment activities, events, and projects.

Kaylinn presenting the award for “Most Spirited Chapter” to Sacramento State’s ITE President Reaa Ali.

The speed interview was a favorite among students. A student introducing himself to Jenny Grote before a brief interview.

The Student Leadership Summit was a huge success thanks to our sponsors and ITE Western District leadership.

Pictured: Karen Aspelin, Monica Suter and Jenny Grote.
POSITIONS AVAILABLE

Puget Sound Regional Council - Assistant/Associate Planner  
(Washington)

The position will provide assistance and support of the strategy development of the update of the long range transportation plan, Transportation 2040. A qualified applicant for this position will have experience with utilizing transportation and socioeconomic data sets.

Please see our job announcement at www.psrc.org. PSRC is an Equal Opportunity Employer.

Kittelson & Associates, Inc. - Mid to Senior Level Transportation Engineer/Planner  
(Tucson, Phoenix, Sacramento, Oakland, and Anchorage)

Kittelson & Associates, Inc. has an immediate opening for a mid- to senior-level transportation engineer/planner in our Tucson, Phoenix, Sacramento, Oakland, and Anchorage offices. We are looking for a talented, energetic transportation professional to complement our existing team and to help us continue to build a west coast consulting practice.

As a member of our team, you would be expected to perform the following essential tasks:

Serve as a project manager on major transportation planning and engineering projects.

Arrange, prepare, and conduct meetings/coordination with major clients such as State DOTs, MPOs, and local governments, as well as key project stakeholders.

• Conduct high level engineering/planning and programming analysis work including preparation of technical documents and reports.
• Create and implement business development strategies, expanding, and managing client relations. Facilitate, manage, and lead major marketing pursuits and initiatives.
• Be a leader in the firm and the transportation community by mentoring others.
• Implement quality control and quality assurance procedures at project and task levels.

Minimum Qualifications:

• Must have professional registration/certification (PE or AICP) or the ability to obtain registration within one year.
• Must have at least ten years of past experience in transportation engineering/planning profession, including marketing, client management, generating proposals, fee negotiations, project planning, effective communications, managing budgets, and leading multi-disciplinary teams on transportation projects for various clients and governmental agencies.
• Must have a strong desire to mentor staff in a highly collaborative environment.

Kittelson & Associates, Inc. is an equal opportunity/affirmative action employer and provides an excellent benefit package. Starting salary will be dependent on experience and qualifications.

Interested candidates should access the following link to submit their information: http://www.kittelson.com/careers/current_opportunities
RBF Consulting – Civil Engineer II

(Irvine, CA)

RBF Consulting, a company of Michael Baker International, seeks a Civil Engineer II to join our Traffic Engineering team in our Irvine, CA office and be an active partner in further development of the traffic discipline in Southern CA and throughout the Company. Responsibilities include:

• Develop and complete work relative to traffic engineering including planning, design and signal operations.

• Support traffic engineering staff in the development and successful delivery of all technical work products, including traffic engineering design plans, such as signing, striping, state construction/traffic control, traffic signal, communication systems, Intelligent Transportation Systems, lighting plans, specifications and estimates for City, County and Caltrans highway facilities.

• Business development, writing proposals, attending interviews, defining scope of projects, creating and maintaining budgets and managing/mentoring a staff of traffic engineers and designers. Field work is expected and the candidate should be able to travel to project sites.

Requirements:

• B.S. in Civil Engineering.

• Minimum of 6 years of Traffic Engineering experience.

• PE license in California.

• Strong design skills utilizing AutoCAD/Sofidesk and/or Microstation.

To apply for this position, please log on to www.mbakercorp.com/careers select “Job Search” and reference IRC46316 in “Keywords.”

RBF Consulting - Project Manager II

(Irvine, CA)

RBF Consulting, a company of Michael Baker Corporation, seeks a Project Manager II to join our Traffic Engineering group in our Irvine office. The Project Manager II will assist in the leadership of our Traffic Engineering Team and be an active partner in the further development of the traffic discipline in Southern California and throughout the Company. Responsibilities include:

• Develop and complete work relative to traffic engineering including planning, design and signal operations.

• Lead traffic engineering staff in the development and successful delivery of all technical work products, including traffic engineering design plans, such as signing, striping, state construction/traffic control, traffic signal, communication systems, Intelligent Transportation Systems, lighting plans, specifications and estimates for City, County and Caltrans highway facilities.

• Business development, writing proposals, attending interviews, defining scope of projects, creating and maintaining budgets and managing/mentoring a staff of traffic engineers and designers.

Requirements:

• B.S. in Civil Engineering

• Minimum of 10 years of Traffic Engineering experience

• California PE and California TE required; PTOE a plus

To apply for this position, please log on to www.mbakercorp.com/careers select “Job Search” and reference IRC45835 in “Keywords.”

Traffic Engineering Administrator

(City of Farmington, NM)

The City of Farmington in Farmington, New Mexico is seeking a Traffic Engineering Administrator who will be responsible for the day-to-day operations, activities, and procedures with the City of Farmington’s Traffic Division. Farmington is located in the nation’s “Four Corners” region. Situated at the convergence of the San Juan, Animas, and La Plata Rivers, Farmington is the largest city in the Four Corners with a population of over 45,000.

The successful candidate must possess a Bachelor’s Degree from an accredited college or university in Transportation/Traffic or Civil Engineering. Registration as a Professional Engineer is required with the ability to become registered in the State of New Mexico within one year. Registration as a Professional Traffic Operations Engineer (PTOE) desired. Six years related experience and/or training in Transportation Engineering preferred. The pay range for this position falls within $62,700 – $95,574. Please visit our website at www.fmntn.org to learn more about our organization or visit www.cojjobs.com to find more information concerning this specific job opening. For more information, call 505-599-1131 or email dpierce@fmtn.org.
DKS Associates - Traffic Engineer

(Santa Ana and Sacramento, CA)

DKS Associates provides employees with professional growth through work on challenging, cutting-edge traffic operations and planning projects. We offer a generous compensation including competitive salary, annual bonus, 401(k) and participation our ESOP. DKS also offers excellent benefits with a choice of medical plans, dental, life and disability.

The successful candidate will perform technical engineering work, manage projects & lead a team of engineers on traffic operations studies, signal timing projects, transportation planning projects such as corridor studies, operational analysis studies, & traffic impact studies. You will develop and analyze traffic models; analyze traffic capacity; apply travel demand model theory; and create traffic simulations with VISSIM, Synchro and Vistro. You must have the ability, initiative and drive to pursue projects through proposal preparation, marketing for new projects & be comfortable in making client and interview presentations.

Required Qualifications:

• BS in Civil Engineering or similar.
• 5-10 years in transportation engineering with analysis of arterial networks, signal timing and freeway corridors using simulation packages.
• Experience in the preparation of ITS, communications design, and traffic engineering PS&E packages for approvals.
• Knowledge of Highway Capacity Manual methodologies and Caltrans Project Development Procedures.
• Experience with client meetings, public meetings, proposals and project management
• Desired Qualifications:
  • Masters Degree specializing in transportation engineering
  • P.E. in Civil and/or Traffic Engineering, P.T.O.E.
  • Consulting and Business Development experience

Reply to: careers@dksassociates.com

City Traffic Engineer

(City of Riverside)

SALARY: $8,057.00 – $11,901.00 Monthly

CLOSING DATE: 3/24/14 11:59 PM

THE POSITION:

Under general direction, to plan, assign, direct, participate and review the activities of the Traffic Engineering Division; to perform statutory duties of Traffic Engineer; to provide professional and technical staff assistance; and to do related work as required.

QUALIFICATIONS:

Recruitment Guidelines:

Education: Equivalent to a Bachelor's degree from an accredited college or university with major course work in civil, mechanical or electrical engineering, including or supplemented by special study in traffic engineering.

Experience: Five years of experience in traffic engineering including some supervisory experience.

Necessary Special Requirements:

• Possession of an appropriate, valid class “C” California Motor Vehicle Operator’s License.
• Possession of a Traffic Engineering License or Civil Engineering License issued by the State of California

Highly Desired Qualifications

• Experience with complete streets.
• Experience with and successful history of obtaining grants.
• Experience with traffic signal coordination, communication systems, and other intelligent transportation system strategies.
• Experience with parking management strategies and parking enforcement.
• Experience staffing a Council Appointed Advisory Board or Commission.
• Experience with creative solutions to traffic concerns.

Applications may be filed online at http://www.riversideca.gov/
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