



Outline for Western District Committee-level Strategic Plans

1. Committee Name : **Technical Committee**
2. Committee Mission Statement: **To encourage, recognize, and share quality technical activity in transportation within the District.**
3. Long-term Strategic Goals (5+ years)
This section should include the long-term strategic goals and innovative ideas for the committee. Consideration should be given to the long range strategic plan of ITE-International, and the committee should describe in particular how its goals relate to the Western District's 5 Strategic Focus Areas below:

Student Initiatives: Encourage, support and provide opportunities to attract retain and develop the most talented students into transportation professionals
Expand on the student data collection projects. Offer \$10,000 rather than \$5,000 in grants. Enlist more help to oversee and review the student deliverables.

Career Development: Provide opportunities for professionals to advance their transportation career development by promoting the growth of mentoring and professional liaison programs in the District and engaging young professionals into Institute activities
As the students involved in the data collection projects enter the working world (these are many of our most active young members), our committee should strive to involve them immediately as reviewers of papers and student data collection deliverables.

Technical Excellence: Generate opportunities and support for the development of technical excellence in the profession
Recommend the undertaking of technical projects by sections and chapters.

Social/Networking: Create a platform for the transportation professional to interact outside the work environment to share information and create relationships that are both profession and family friendly
Foster interaction between the technical committee chairs of the individual sections and chapters on an annual basis.

Promoting the Profession: Enhance the transportation profession by increasing awareness of accomplishments, recognizing professional achievement and developing better skills to communicate with the public frequently, effectively and proactively
Announce the winners of the Annual Meeting Best Paper award and Van Wagoner award to a wider audience than just the ITE Western District membership.

4. Short-term Objectives (1 – 3 years)
This section should describe specific initiatives that will be undertaken or maintained in the relatively near future to move the committee toward its long-term goals.
 - **Many of the sections and chapters in our districts put a lot of time into assembling detailed and elaborate annual activity reports that only a couple of people will typically read. These reports contain a lot of good information about what's working and not working in their organizations**

and have great ideas that should be shared with others (sometimes this is shared verbally at the annual meeting's leadership breakfast). This information needs to be getting out to the membership. Right now the activity reports follow the format for the ITE International competition, but a different format may be more valuable.

- Review of the student data collection proposals and deliverables is a substantial amount of work. A larger committee of reviewers needs to be set up so that one person from the District can serve as the liaison for just one or two student chapters.

5. Actions (6-12 months)

This section should list specific actions with assigned responsibilities to be accomplished during the current fiscal year.

- Correspond with each section and chapter technical committee chair. Arrange a time at the annual meeting to meet this people personally.
- Invite the students involved in the student data collection projects to participate as judges in next year's Van Wagoner paper review competition.
- Announce the winners of the Annual Meeting Best Paper award and Van Wagoner award to a wider audience – possibly locally where the winner lives.