



Outline for Western District Committee-level Strategic Plans

1. Committee Name: **Advisory Committee**
2. Committee Mission Statement: **The purpose of the Advisory Committee is to provide advice & act when directed by the Western District President to evaluate various procedural items, processes or issues that the Board is considering based upon the committee's experience previously serving as leaders for the Western District Board of Direction and representing the District and its members at large.**
3. Long-term Strategic Goals (5+ years): **The on-going and long-term strategic goals are for the committee to provide advice to the Western District President and Board of Direction as needed following specific requests made of the committee. When asked to provide advice, this committee will provide advice based upon the below ITE International & District strategic focus areas and the member's prior operating experience serving as leaders for the Western District.**

Focus Areas below:

Student Initiatives: Encourage, support and provide opportunities to attract retain and develop the most talented students into transportation professionals

Career Development: Provide opportunities for professionals to advance their transportation career development by promoting the growth of mentoring and professional liaison programs in the District and engaging young professionals into Institute activities

Technical Excellence: Generate opportunities and support for the development of technical excellence in the profession

Social/Networking: Create a platform for the transportation professional to interact outside the work environment to share information and create relationships that are both profession and family friendly

Promoting the Profession: Enhance the transportation profession by increasing awareness of accomplishments, recognizing professional achievement and developing better skills to communicate with the public frequently, effectively and proactively

4. Short-term Objectives (1 – 3 years): **This committee operates on an as needed basis such that the long and short-term objectives are the same. See above.**
5. Actions (6-12 months): **When assigned a task, this committee will respond based upon the deadline the evaluation is needed by.**