

## **Benefits to Employers**

**resulting from an employee's candidacy and service as an elected member of the  
ITE International Executive Committee or Board of Direction**

The Institute of Transportation Engineers (ITE) is the recognized professional organization of choice for more than 16,000 transportation professionals worldwide. When an individual desires to serve ITE in an elected leadership role, their employer must weigh the costs and benefits of supporting that effort. The benefits include:

### Recognition

Professionals serving as ITE leaders are very visible to ITE members and the organizations for which those members work and do business. The employers of ITE leaders garner a reputation throughout the industry of valuing professional growth and service. The name of the firm or agency becomes synonymous with the ITE leader when that individual is at a speaking engagement, representing ITE at a formal function, or through the publication of articles or columns in the ITE Journal. Such recognition is both broad, reflecting ITE's diverse membership; and lasting, as ITE leaders carry that recognition well beyond their term of service.

### Opportunity: Staying at the Leading Edge

The opportunity to travel and attend ITE conferences and other meetings across the country and around the world helps the ITE leader learn about significant transportation projects and state-of-the-art solutions that may apply in the individual's firm or agency. The employer benefits from this leading edge knowledge, making them more competitive and better able to serve their clients and the public.

### Opportunity: Influencing Practice

ITE leaders often play key roles in activities within and beyond ITE that develop professional practice and policy in the disciplines of transportation engineering and planning. The agency or firm that employs the ITE leader has the opportunity to contribute their unique perspective to the state of practice.

### Opportunity: Showcasing Your Work

ITE leaders are "go to" individuals for the ITE membership. This gives them the opportunity to showcase their agency's or firm's projects or programs across the professional community.

### Opportunity: Attracting High Quality Employees

Filling professional staff vacancies can be a challenge at times. Having an ITE leader on your staff gives you an advantage. When quality individuals weigh your firm or agency against others, they recognize that you support professional growth and development, and that you maintain a workplace that values employees' willingness to both contribute and learn.

### Personal Growth and Value

Those serving in ITE leadership roles are exposed to unique and valuable learning experiences. Their participation in running a large organization, speaking at gatherings of ITE members, and interacting with knowledgeable colleagues from around the world offers many opportunities to expand both their professional knowledge and professional network, hone their writing and speaking ability, and improve managerial and budgeting skills. They come to their job as a more valuable and productive employee.

**In short, ITE members who serve in high level leadership roles in the Institute experience remarkable professional growth. They become even more valued employees, and provide**

**their employer with positive recognition among transportation professionals, other organizations, and potential clients. Supporting an employee who is eager to pursue a leadership position in ITE is truly a great investment in your firm or agency.**