



# ITE WASHINGTON SECTION MOMENTUM AWARD SUBMISSION

JANUARY 1 – DECEMBER 31, 2019

The ITE Washington Section completed a very successful year in 2019. In addition to the wide array of technical contents, training opportunities, networking events, collaborative meetings, student engagements, and professional development for our members described in our Annual Activity Report, our Section leadership implemented numerous changes to build a stronger Section in Washington.

This submission highlights the notable changes instituted in 2019 with respect to Section regular program structure, finances, operating policies, student outreach, membership growth, and leadership engagements with Western District ITE and ITE International.



## PROGRAM STRUCTURE

In 2019, ITE Washington leadership reorganized the structure for several key meetings throughout the year. Most notable is our January Traffic Safety Meeting. Prior to 2019, this meeting was a half-day breakfast meeting which was growing at a steady pace year-after-year. Due to the growth, ITE leadership decided to restructure this conference to a full-day conference in 2019. In the morning, a variety of safety topics were presented by speakers and, in the afternoon, participants were invited to work together in a charette-style format to formulate an action plan to change the traffic safety culture. Each group was invited to report on their top five actions to change the traffic safety culture. ITE Washington reached record attendance of 109 members at 2019's January Safety Meeting.



## FINANCES

In 2019, ITE Washington leadership took on several special efforts to provide financial stability for the Section. A new sponsorship program was launched to ensure that our main conferences maintain a target revenue to support ongoing Section operations, student initiatives, monthly meeting subsidies, and scholarships. Prior to 2019, conferences did not have a formal sponsorship structure. The structure now allows ITE Washington to recognize key contributors and increase a revenue stream that was declining in previous year's conferences. Improvements in our financial systems prepared in 2018, provided the foundation to financial stability. ITE Washington implemented QuickBooks directly linked to our bank account, formalized the status of the section as a 501(c)(3) organization, set up a PO Box and registered agent service for ease of transition to new leadership, established Eventbrite registration for all events, and purchased general liability insurance.



## OPERATING POLICIES

In 2019, our Section leadership also formalized and voted in our Section’s operating policies.

These policies were meant to provide more definition on adopted practices outside of the Section bylaws. In past years, decisions were made through board votes and passed on to new Officers through meeting notes and e-mail documentation, but an overarching document was not available. The development of our Operating Policies took the ITE Washington board 2-years to draft and finalize and we now have a document that can be passed on to future leadership to ensure consistency in operations and sustainability for ITE Washington.



## STUDENT OUTREACH

Our leadership is also very proud of the accomplishments that we have made with respect to advancing our student outreach and level of student engagement in 2019.

In 2019, ITE Washington maintained our core student programs with the University of Washington (UW) and Seattle University which represent our student outreach efforts in the Greater Seattle Area. However, the most momentous accomplishment was our ability to organize a very successful inaugural student event in Eastern Washington that served transportation engineering and planning students from four different schools (Gonzaga University, Washington State University, Eastern Washington University, and University of Idaho). Thirty students and eight industry employers attended the event to provide a dynamic interaction between academia and working professionals. The event also featured four insightful speakers that covered the following topics:

- ▶ How to navigate an early career in transportation
- ▶ Zeroing in on a career path in transportation
- ▶ Valuable skillsets that will help in career development
- ▶ Potential career paths in transportation

The meeting also helped to connect with a newly formed ITE student chapter at Gonzaga University, under Dr. Rhonda Young’s leadership. Due to the success from this new student outreach event in 2019, ITE Washington repeated this event in February 2020 with even more growth and success.

In addition to our ITE Washington’s Eastern Washington student efforts, we were strongly embedded in the Greater Seattle student initiatives. In 2019, we sponsored new UW student chapter events. ITE Washington provided financial support for the UW student chapter to organize a panel discussion on Sustainable Transportation featuring regional leaders; Sound Transit CEO Peter Rogoff, King County Executive Dow Constantine, WSDOT

Deputy Directory Celeste Gilman and King County Councilmember Claudia Balducci. The student event generated an attendance of 160 people which gained regional attention. This has been the most well-attended and successful event planned by the UW ITE Student Chapter with support from the ITE Washington Section.



## MEMBERSHIP GROWTH

ITE Washington has total of 529 International ITE members. During 2019 ITE membership increased by 52, or 11%. For those not currently International members, we encourage joining “Friends of ITE Washington” so that we have regular outreach to individuals interested in ITE and our local activities. We have reached 120 Friends of ITE Washington. The Friends of ITE Washington increased by 20 or 20% in 2019.



## LEADERSHIP ENGAGEMENT WITH WESTERN DISTRICT ITE AND ITE INTERNATIONAL

2019 marks a turning point for our Section’s engagement with Western District ITE. Our Section leadership experienced a closer interaction with leadership from the Western District to improve our level of integration. In 2019, we involved Western District ITE in our Section voting protocols as we on-boarded new leadership. Also, in 2019, our President, Vice-President, and Secretary all made commitments to attend Western ITE’s annual conference to demonstrate our desire and eagerness to integrate better with Western District. It was the first time in many years that we had attended a District conference with full representation. We participated in the various leadership meetings, provided updates on the progress made within our Section and contributed to discussions with other Section ITE leadership.

Additionally, we were in regular contact with Randy McCourt and Colleen Agan from ITE International to help our Section stay organized and receive regular updates at our major conferences. We were fortunate to have Randy provide ITE updates at our ITE-IMSA join conference in February 2019 which is attended by over 200 members and our Annual ITE Meeting in June 2019 which is attended by over 160 members.



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# ITE WASHINGTON 2019 PHOTOS



January 2019 (Meeting #1) -  
January ITE Safety Conference

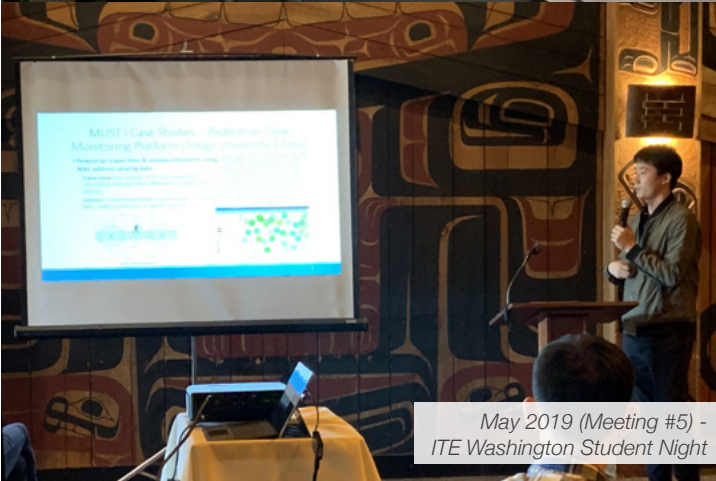
February 2020 - Eastern Washington Student  
Industry Night at Gonzaga University



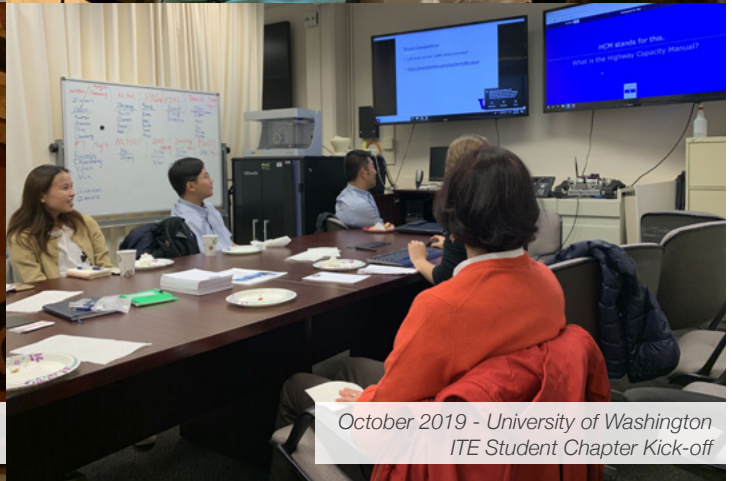
April 2019 (Meeting #4) - Eastern Washington  
Student-Industry Night at Gonzaga University



May 2019 - University of Washington  
ITE Sustainable Transportation Panel



May 2019 (Meeting #5) -  
ITE Washington Student Night



October 2019 - University of Washington  
ITE Student Chapter Kick-off